

zippo®

2011 COMPLETE LINE COLLECTION



This 2011 Zippo Complete Line Catalog is packed with excitement!

Fire up your sales and challenge the great outdoors with the **Outdoor Line** of heat and flame products. See the popular Hand Warmer, the new Flex Neck, an updated OUL™, the Emergency Fire Starter kit and more featured in the first few pages.

Zippo's innovative color imprint techniques burst forth in dozens of brilliantly colorful new designs showcased throughout the catalog, led by a creative new **Zodiac** series of lighters. This is one of our most colorful catalogs in years!

Deep, dark **Ebony™** complements our extensive palette of powder coat finishes. Creative engraving and customization styles balance the simple elegance of chrome, brass, and lustrous sterling silver Armor; sterling silver, and solid gold. As hard as we try to replicate the delicate lines and subtle shadows, two-dimensional photography can't begin to capture the graceful, elusive elegance of our engraved lighters. If you think they look good in our photos, just wait until you see them in your displays!

A selection of **Gift Sets** showcases your favorite Zippo lighter paired with pouches, pens, a pin, a pipe . . . see what else we've teamed up for this featured section.

Browse our most popular **Licensed** properties throughout the catalog, including favorites like Playboy, Jack Daniel's, Jim Beam. New designs from Claudio Mazzi, Linda Picken, and Realtree join first-time selections from Bob Marley and Black Eyed Peas.

Our extensive line of lighters of every description is supplemented by **Zippo Watches** and **Writing Instruments** in the CLC for the first time.

Signature Styleguide illustrates and explains the processes available for customizing Zippo products.

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly "one box", designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented "one box" is attractive, easy to handle, and designed to display more of the lighter than ever.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

BOOST SALES AND PROFITS TODAY!

October 16, 2009
Volume 1 - Issue 1

Retailer News

Welcome to ZippoRetailer.com

Our success comes from your success
No man is an island, entire of itself; every man is a piece of the continent, a part of the man...

Penning by 17th century philosopher John Donne, the observation is just as relevant in today's business environment. No major business succeeds or fails on its own. Our success comes from your success... and we want to do all we can to help your Zippo business meet or exceed your best expectations.

ZippoRetailer.com was created for our Zippo retailers, an online resource with information aimed to increase your Zippo sales and profits.

Register now and come back often to learn about the latest new products, marketing initiatives, retail tips, resources, and important issues affecting your business today.

Working together, we can all achieve more. Thank you for your Zippo business.

Sincerely,
Gregory W. Booth
President and CEO
Zippo Manufacturing Company

Log in

If you are a registered member of ZippoRetailer.com, enter your email address & password to log in.

email:

password:

Log in

Forgot your password?

Register

If you are a current Zippo Retailer located in the United States, register to receive Zippo Retailer News FREE and access to ZippoRetailer.com.

Register

Not a Zippo Retailer

If you are not currently an authorized Zippo Retailer, contact us today to maximize your sales potential with Zippo products.

Become a Zippo retailer

Are Zippo customers finding your business?

ZippoRetailer.com

- Zippo Retailer News
- Full color product catalogs
- Timely new product notices
- Promotional Initiatives
- Marketing Tools
- Sales Support
- Merchandising Tips
- List your business in the Zippo Retail Locator

ZippoRetailer.com
info@ZippoRetailer.com
814-368-2700

THE WORLD FAMOUS
ZIPPO
GUARANTEE

Any Zippo pocket lighter, when returned to our repair clinic, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed. This guarantee is additional to your statutory rights under national law.

For product or repair information contact your local distributor, the Zippo European Repair Clinic, or visit www.Zippo.com

zippo Zippo Manufacturing Company
33 Barbour Street
Bradford, PA 16701 USA

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THE ZIPPO OUTDOOR LINE. EVERYTHING NEEDED TO KEEP WARM IN THE WILDERNESS.



Emergency Fire Starter Kit • Campfire Starter • Outdoor Utility Lighter • Flex Neck Lighter • Hand Warmer • Windproof Lighter

To make the most of your adventure you need reliable products to keep you warm. That's why you need the Zippo Outdoor Line - rugged products that start the fire in the coldest, wettest conditions. So next time you're in the great outdoors, ignite the heat with Zippo.

zippo
OUTDOOR LINE



40182
Handwarmer

44003
Replacement Burner



HAND WARMER

Hand Warmer

One
Fill
Using the included filler cup, fill the hand warmer with Zippo® Lighter Fluid.

Two
Ignite
Ignite the catalytic burner on top of the Hand Warmer with a Zippo® Pocket Lighter.

Three
Replace Lid
The high-polish finish and sleek, thin design stays warm for up to 12 hours.

Four
Place in Pouch
Slide the Hand Warmer in the fleece bag included.

Your customers want to be able to enjoy the Great Outdoors even when it's cold outside. And that's why we built our rugged, metal hand warmer. It has a high-polish finish and a sleek, thin design so it easily fits into pockets, and it's virtually odorless (great for hunters) and stays warm for up to 12 hours. Plus, it's reusable with Zippo lighter fluid and includes a convenient filler cup and warming bag. So whether your customers are going hunting or hitting the slopes, our hand warmer will keep them warm while they're at it.



44000
Campfire Starter

CAMPFIRE STARTER CEDAR PUCKS

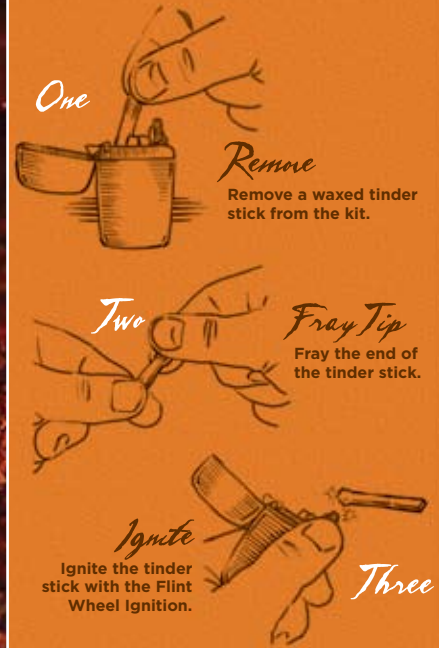
EMERGENCY FIRE STARTER KIT



44002
Waxed Tinder Sticks

44001
Fire Starter Kit

Emergency Fire Starter Kit



In the outdoors, getting a fire started quickly can be a matter of life and death. And with our Emergency Fire Starter Kit, starting a fire has never been easier. The reliable flint wheel ignition easily lights the water-resistant waxed tinder sticks. And with a water-resistant O-ring seal built into the case, the contents stay dry.

Customization available on all colors.



44005
Black Matte
Fire Starter Kit



44004
Green Matte
Fire Starter Kit



**Self-Display
Pre-Pack**

Contact your Zippo Sales Representative for pricing and ordering information

FLEXIBLE NECK UTILITY LIGHTER



**FEATURES
INCLUDE:**

PATENTED
CHILD-
RESISTANT
SAFETY
BUTTON
(ON BACK)

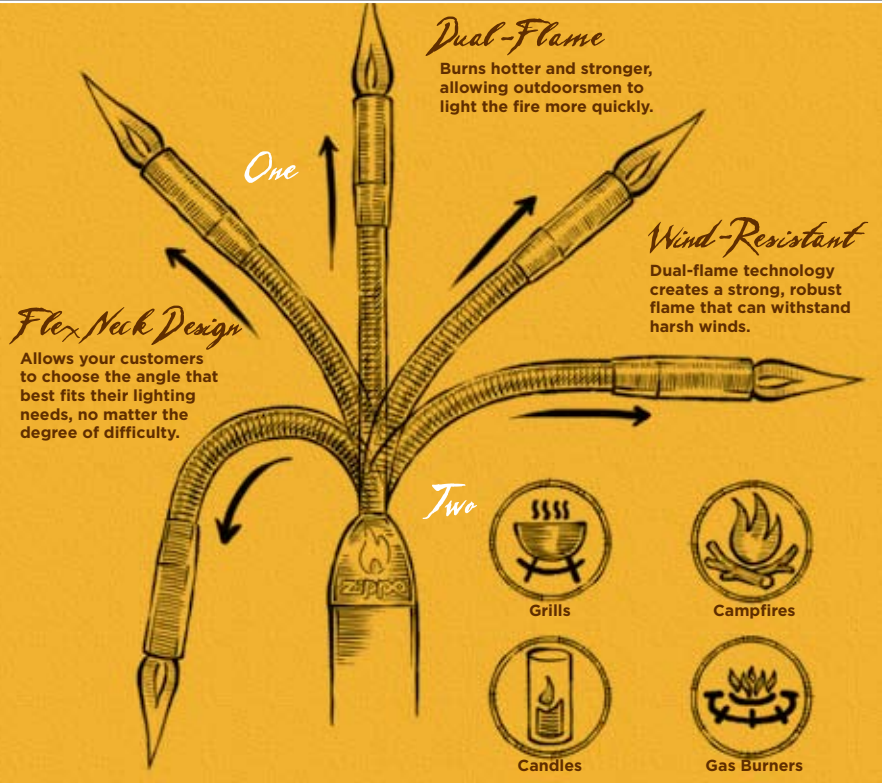
ADVANCED
IGNITION
SYSTEM

FUEL-LEVEL
INDICATOR (ON
SIDE)

ADJUSTABLE
FLAME

121330 - Filled
121321 - Empty
Rubberized Flat Black

121340 - Filled
121351 - Empty
Satin Silver



Grills, lanterns, tiki torches and fireplaces all require a certain degree of precision when being lit. And that's where the Flexible Neck Utility Lighter comes in. Its slim, powerful nozzle easily fits into the openings on most grills and lanterns, and with wind-resistant dual-flame technology, it's ideal for any outdoor setting.



Filled packaging Unfilled packaging
(Available in filled and unfilled packaging)

All orders are shipped in Display Tray

OUTDOOR UTILITY LIGHTER



FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

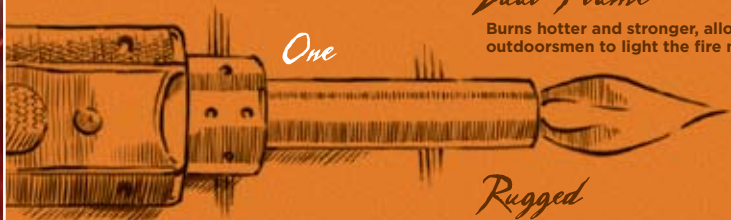
ADJUSTABLE FLAME

121399
Outdoor Utility Lighter



The OUL - Outdoor Utility Lighter - is built to handle the rugged conditions that come with hunting, fishing and camping. The wind-resistant dual-flame and durable metal construction mean it can take on the outdoors no matter the season.

OUL - Outdoor Utility Lighter



Dual-Flame

Burns hotter and stronger, allowing outdoorsmen to light the fire more quickly.



Rugged

Solid metal construction means it can handle the tough conditions encountered in the wilderness.

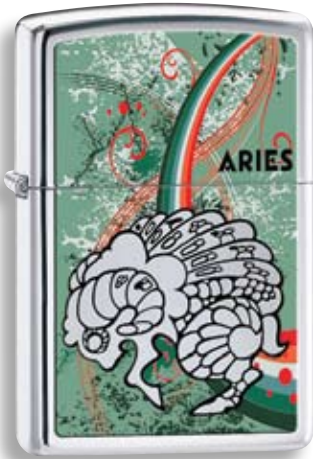


Two

Durable

Its rugged design ensures that it can outlast the outdoors.

Three



24931 NEW
High Polish Chrome



24932 NEW
High Polish Chrome



24933 NEW
High Polish Chrome



24934 NEW
High Polish Chrome



24935 NEW
High Polish Chrome



24936 NEW
High Polish Chrome

When the moon is in the seventh house and Jupiter aligns with Mars . . . sales of this new Zodiac series from Zippo will be skyrocketing!

Stargazers have been fascinated with the Zodiac for thousands of years, ever since the first astrologers began mapping the celestial configurations of the planets, the moon, and the sun as they move around the sky through the year.

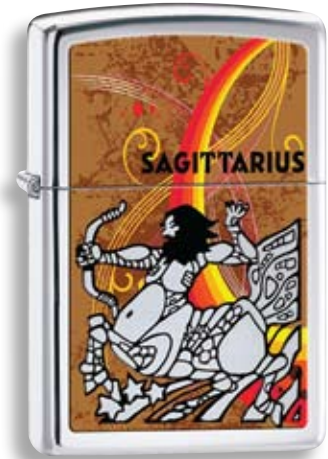
Now Zippo lighter fans will be fascinated with this unique, colorful representation of the signs of the Zodiac. Each high polish chrome lighter is bursting with vibrant colors, crowned by a chromed-out image of the Zodiac symbol.



24937 NEW
High Polish Chrome



24938 NEW
High Polish Chrome



24939 NEW
High Polish Chrome



24940 NEW
High Polish Chrome



24929 NEW
High Polish Chrome



24930 NEW
High Polish Chrome



21193
Street Chrome

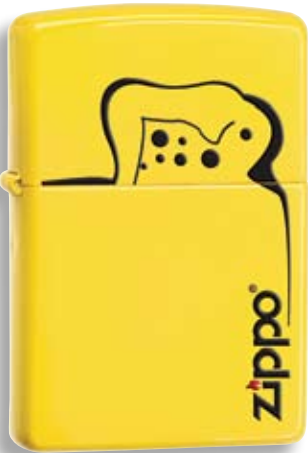


24335
Satin Chrome



24207
High Polish Chrome

The Zippo logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



28062 NEW
Lemon



24150
Black Matte

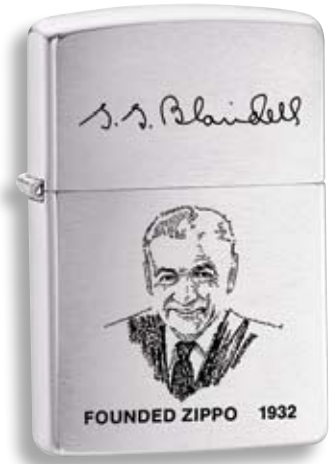


28058 NEW
Licorice



24803
High Polish Chrome

Double Lustre brings a fresh look to Zippo's traditional lustre etch process. A simple image is etched, then selectively etched even deeper to produce multi-dimensional highlights. Buffed and plated to a gleaming patina, the design displays bright and dark, high and low areas.



200FL
Brushed Chrome

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28056 NEW
Brushed Chrome



24461
High Polish Chrome



24804
High Polish Chrome



21088
Black Ice®



20969
Black Ice®



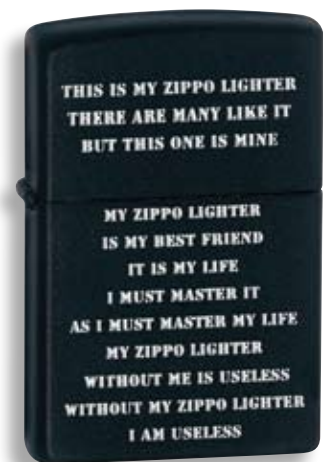
21192
Satin Chrome



24035
Satin Chrome



24763
High Polish Chrome



24710
Black Matte



28069 NEW
Armor
 High Polish Chrome




20991
Armor
 High Polish Chrome



24801
Armor
 High Polish Chrome

Zippo has achieved a striking multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor case is deep carved and plated, then selectively epoxy filled for dramatic color accents. A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.



 The Armor logo is used under license of ZippMark, Inc. All Rights Reserved.



362
Emblem
 Black Crackle



363
Emblem
 Black Crackle



24830
Emblem
 Satin Chrome



28064 NEW
Brushed Chrome



28033 NEW
Black Matte

BOTTOMZ UP®



24383
Bottomz Up®
High Polish Chrome

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo lighter. The simple system of dots and slashes, initiated to aid identification of lighters coming back to Zippo for repair, was later replaced by letters and Roman numerals, and still later by letters and digits signifying the month and year of manufacture.

Now Zippo is turning the whole system upside down . . . literally.

Bottomz Up displays the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol identifying it as Bottomz Up®. Fits into standard Zippo displays.



24812
Bottomz Up®
High Polish Chrome

CROWN STAMP



24750
Crown Stamp
High Polish Chrome



24796
Crown Stamp
High Polish Chrome

Zipper tailors the world's favorite lighter with a creative and innovative Crown Stamp on the very top of a high polish chrome lighter. Let the stamped image – either ZIPPO and flame or Made in USA – be the message, or use it as an enhanced base model and add your own logo or artwork for a distinctive lighter from top to bottom.

Packaging includes a reflective I-card that draws attention to crown stamp.



Zipper's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina.

A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zipper-themed lighter.



24751 NEW
Crown Stamp
High Polish Chrome



Custom crafted
cherry gift box
with certificate
of registration




195
18k Solid Gold



26
Armor
High Polish
Sterling Silver

Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor case is authenticated by a distinctive bottom stamp.

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27
Armor
Brushed
Sterling Silver

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.

A black velour hinged box is standard packaging for all Sterling Silver lighters.



23
*High Polish
 Sterling Silver*



24
*Hand Satin
 Sterling Silver*



13
*Brushed
 Sterling Silver*



14
*High Polish
 Sterling Silver*



15
*High Polish
 Sterling Silver*

First released by Zippo in 1974, the Venetian® is still one of Zippo's most popular lighters. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.



Image of reverse.

352
High Polish Chrome



352B
High Polish Brass

Engraved on both sides

1935 REPLICAS

Customization Now Available

The 1935 lighter, one-eighth inch shorter than subsequent models, was manufactured for less than three years, and is one of the most collectible in Zippo's history.

Like the original, the 1935 Replica features a three-barrel outside hinge joining the lid and bottom, an open hollow rivet that secures flint wheel to inside unit, a flat bottom case, and slashes on the opposite corners of the face and back surfaces. A distinctive bright brushed chrome finish and unique bottom stamp identify the 1935 Replica.

Zippo is now offering these decorating options on the 1935 Replica: auto engrave, laser engrave, lustre, color imaging.



Cardboard box used for the 1935 Replica.

1935
Brushed Chrome

1941 REPLICA

Several distinctive characteristics distinguish the 1941 Replica from today's familiar Zippo windproof lighter. The 1941 case has flat planes with sharper, less rounded edges where the front and back surfaces meet the sides. The lid and the bottom are joined with a four-barrel hinge, just as they were on the original 1941 design. The current Zippo lighter has a five-barrel hinge.

The inside unit closely replicates the design of the original 1941 model inside unit. Like the outside, the sides of the inside unit are flatter, with squared edges where they meet the front and back surfaces. The inside unit has fewer holes in the chimney, and is also fitted with a hollow rivet that holds the striking wheel in place.



Cardboard box used for all 1941 Replicas.

1941B
Brushed Brass



24485
Black Ice®



1941
Brushed Chrome



24096
Black Ice®

A distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy walled Armor . These Armor cases are about 1.5 times as thick as a standard brass case. Now that's solid brass!



167
Armor
High Polish Chrome




162
Armor
Brushed Chrome



168
Armor
Brushed Brass



169
Armor
High Polish Brass

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230
Brushed Chrome



230.25
Brushed Chrome



240
Brushed Brass



260
High Polish Chrome



260.25
High Polish Chrome



270
High Polish Brass



24752
Framed Chrome

Zippo puts an interesting spin on classic brushed chrome. The front and reverse surfaces are vertical brushed chrome, but the outside edge surfaces are black matte. So is it brushed chrome or black matte? Both . . . it's **Framed**, a hot new look for an old favorite.



24647
Chrome Arch



24648
Herringbone Sweep

Customization Now Available

It's an interesting angle for Zippo's classic brushed chrome finish! Directional brushing results in a creative design pattern with a look of traditional brushed chrome, but with a fresh new perspective. Sides of Chrome Arch and Herringbone Sweep are tumbled rather than high polish. Some customization methods available on classic brushed chrome are now offered on Chrome Arch and Herringbone Sweep. See Signature Styleguide on pages 115 - 116 for details.



200
Brushed Chrome



205
Satin Chrome



207
Street Chrome



250
High Polish Chrome



204B
Brushed Brass



207G
Gold Dust



254B
High Polish Brass



204
Brushed Brass



254
High Polish Brass



275
Brushed Chrome

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.



24756 NEW
Ebony



24756ZL NEW
Ebony

The timeless style of a Zippo windproof lighter is reflected in the deep, dark shadows of Ebony, Zippo's new intense black, mirror-like finish. A classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve a rich, luminous, glossy black surface. Available with or without Zippo logo.



21063
Candy Apple Red



21184
Toffee



24513
Lurid



24534
Cerulean



24840
Meadow



24747ZL
Abyss



20446ZL
Sapphire



151ZL
Spectrum



150ZL
Black Ice®



24747
Abyss



20446
Sapphire



151
Spectrum



150
Black Ice®



214
White Matte



221
Green Matte



229
Royal Blue Matte



239
Navy Matte



218
Black Matte



233
Red Matte



237
Purple Matte



238
Pink Matte



231
Orange Matte



239ZL
Navy Matte

229ZL
Royal Blue Matte

221ZL
Green Matte

Most matte lighters are available with or without the Zippo logo. ZL code indicates the lighter is imprinted with Zippo logo. White matte lighter is available without logo only.



231ZL
Orange Matte

238ZL
Pink Matte

237ZL
Purple Matte

233ZL
Red Matte

218ZL
Black Matte



211
Iron Stone



236
Black Crackle



24839
Lemon



21064
Licorice



218ZB
Black Matte



200ZP
Brushed Chrome



24013
Satin Chrome



24452
High Polish Chrome



667
Emblem
Black Ice®



21155
Satin Chrome



21191
High Polish Chrome



355
Emblem
High Polish Chrome



21138
High Polish Chrome



350
High Polish Chrome

Delicate engraving, whimsical animal prints, decorative borders, and Congratulations and Best Wishes messages - each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



24877 NEW
High Polish Chrome



24878 NEW
High Polish Chrome



28046 NEW
High Polish Chrome



28047 NEW
High Polish Chrome



24994 NEW
Emblem
Brushed Chrome



28051 NEW
Satin Chrome



24038
Black Ice®



24872 NEW
Emblem
Brushed Chrome



24871 NEW
Emblem
Brushed Chrome



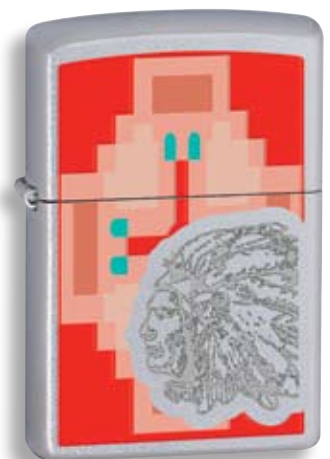
24439
Black Ice®



24879 NEW
Emblem
Brushed Chrome



28049 NEW
High Polish Chrome



28068 NEW
Satin Chrome

Dual color / engraving process results in a stunning Southwest-style lighter.



121FB
Antique Silver Plate

201FB
Antique Brass



20286
Emblem
Street Chrome



20903
Emblem
Brushed Brass



359
Emblem
High Polish Chrome



The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof pocket lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

The insert of a Zippo pipe lighter is exactly the same size as the standard pocket lighter insert, allowing pipe smokers who have a treasured Zippo lighter the option of replacing the insert to continue carrying the favorite case.



200PL
Brushed Chrome

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number

PIPE LIGHTER



218PL
Black Matte



1652B
Slim® Venetian®
High Polish Brass

Engraved on both sides

A delightful gift right off the shelf becomes a gift from the heart with personalization.

A black velour hinged box is standard packaging for all Sterling Silver lighters.



1500
Slim®
High Polish
Sterling Silver

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



1652
Slim® Venetian®
High Polish Chrome

Engraved on both sides



1655
Emblem
Slim®
High Polish Chrome



1615
Slim®
High Polish Chrome



1600
Slim®
Brushed Chrome



1605
Slim®
Satin Chrome



1607
Slim®
Street Chrome



1610
Slim®
High Polish Chrome



1654B
Slim®
High Polish Brass



1654
Slim®
High Polish Brass

PLAYBOY 

Available selected countries, some restrictions may apply.



20831
Slim®
Pink Matte

See page 68 and 77 for more officially licensed Playboy lighters.

© 2010 Playboy. PLAYBOY and the iconic Playboy Rabbit Head Design are marks of Playboy and used under license by Zippo Manufacturing Company.



24319
Slim®
Candy Apple Red



24816
Slim®
High Polish Chrome



20493
Slim®
Spectrum



20494
Slim®
Sapphire



20492
Slim®
Black Ice®



1618
Slim®
Black Matte



1618ZB
Slim®
Black Matte

Made with
**CRYSTAL
LIZED**
SWAROVSKI ELEMENTS



24352
Slim®
Candy Apple Red



24573
Slim®
Satin Chrome





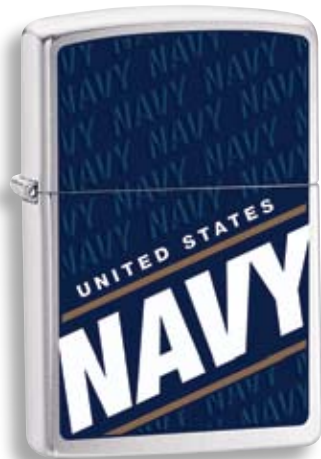
24702 NEW
High Polish Chrome



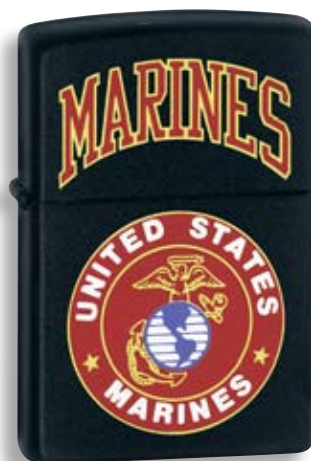
24457
Emblem
Street Chrome



24807
Brushed Chrome



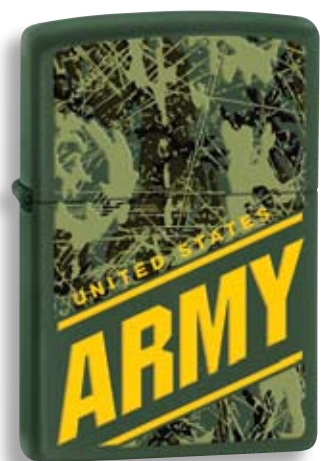
24813
Brushed Chrome



218.539
Black Matte



24827
Brushed Chrome



24828
Green Matte



280ANC
Emblem
Brushed Chrome



280ARM
Emblem
Brushed Chrome



280CG
Emblem
Brushed Chrome



280MAR
Emblem
Brushed Chrome



280AFC
Emblem
Brushed Chrome



Neither the United States Marine Corps nor any other component of the Department of Defense has approved or endorsed, or authorized this product.



24822
Black Matte

I LOVE NEW YORK

Available Worldwide.



24798
Black Matte



24799
High Polish Chrome

I ♥ NY. is a registered trademark/service mark of the NYS Dept. of Economic Development, used with permission.



28048 NEW
High Polish Chrome



20854
Emblem
Brushed Brass



21069
High Polish Chrome



21068
High Polish Chrome



24797 NEW
Brushed Chrome



24836
High Polish Chrome



20895
Emblem
Brushed Chrome



24873 NEW
Emblem
Brushed Chrome



28054 NEW
High Polish Chrome

NFL

Available in the USA, its territories, possessions,
and U.S. military bases.



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24632
Brushed Chrome

All NFL team logos
are on a brushed
chrome lighter



24604



24605



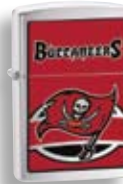
24606



24607



24608



24609



24610



24611



24612



24613



24614



24615



24616



24617



24618



24619



24620



24621



24622



24623



24624



24625



24626



24627



24628



24629



24630



24631



24633



24634



24635

JACK DANIEL'S®

Available selected countries, some restrictions may apply.



24779
Street Chrome



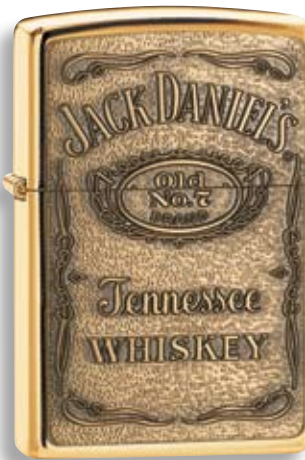
28013 NEW
Licorice



28012 NEW
Black Ice®



250JD.321
High Polish Chrome



254BJD.428
Emblem
High Polish Brass



250JD.427
Emblem
High Polish Chrome

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JIM BEAM®

Available selected countries, some restrictions may apply.



28072 NEW
Black Matte

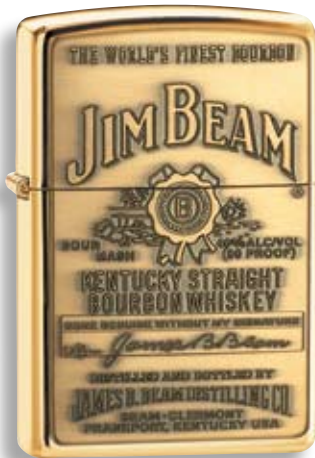


28071 NEW
High Polish Chrome



28070 NEW
1935 Replica

See page 77 for Jim Beam officially licensed Zippo BLU® lighter.



254JB.929
Emblem
High Polish Brass



250JB.928
Emblem
High Polish Chrome

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MILLERCOORS

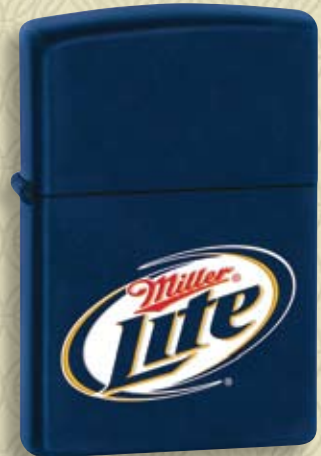
Available USA and its possessions and territories.



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24389
Street Chrome



24791
Navy Matte



24047
High Polish Chrome



24720
High Polish Chrome



24331
Licorice



24196
High Polish Chrome



28038 NEW
White Matte



28037 NEW
Red Matte



24011
High Polish Chrome



24795
Cream Matte



24815
White Matte

See page 97 for our
Lighter/Card Gift Set.



24887 NEW
Street Chrome



24893 NEW
Moss Green Matte



28031 NEW
White Matte



24838
Mint Green

Zipper's Iced decorating process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter.

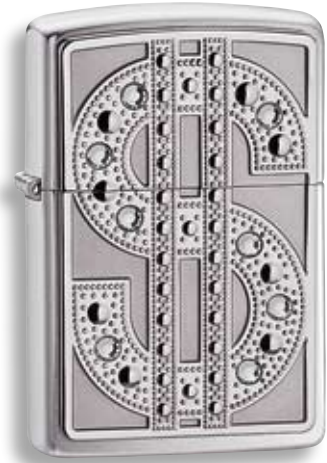




24007
High Polish Chrome



21032
Moss Green Matte



20904
Emblem
High Polish Chrome

Made with
**CRYSTAL
LIZERS**
SWAROVSKI ELEMENTS



For centuries, the four-leaf clover has been a universally accepted symbol of good fortune. Finding an elusive four-leaf clover is considered an omen of good luck . . . think how lucky, then, to find several on the same page.

Fortunately, these good luck charms won't be hard to find – just contact your Zippo representative to order.

24699 NEW
High Polish Chrome



Zipper ups the odds of good fortune with a genuine four-leaf clover encased in an epoxy domed emblem. The authentic four-leaf clover is gently centered on the black background of a die-struck brass emblem, then flooded with clear epoxy to protect it, and mounted on a gleaming high polish chrome Zippo lighter.

24667
Emblem
High Polish Chrome



24882 NEW
Satin Chrome



28065 NEW
High Polish Chrome



28067 NEW
High Polish Chrome



28066 NEW
High Polish Chrome



28030 NEW
Brushed Chrome



21195
*Emblem
Toffee*



24472
Black Matte



24478
Satin Chrome



24479
Satin Chrome



21149
High Polish Chrome

Made with
**CRYSTAL
LIZZY**
SWAROVSKI ELEMENTS



24802
Black Ice®



28053 NEW
High Polish Chrome



28052 NEW
High Polish Chrome

LINDA PICKEN

Available Worldwide



28007 NEW
Street Chrome



28008 NEW
Street Chrome



28009 NEW
Street Chrome



28006 NEW
Street Chrome



28010 NEW
Street Chrome

Linda Picken's animal and wildlife art has graced numerous magazine covers, catalogs, greeting cards, limited edition prints, and collectors' plates. Zippo's color imaging process captures Picken's animal portraiture on classic street chrome Zippo lighters.

Picken
©

MAZZI

Available Worldwide



28003 NEW
Black Matte



24764
Street Chrome



24745 NEW
Harvest Bronze



28002 NEW
Brushed Chrome

Italian airbrush artist Claudio Mazzi has created over 11,000 airbrushed Zippo® lighter masterpieces. Every Mazzi airbrushed Zippo lighter, meticulously painted by hand, is considered a small, precious work of art, a collector's dream.

Claudio Mazzi designs and trademarks are used under license from Kreo di Mazzi, & C Snc. to Zippo Manufacturing Company. All Mazzi designs are protected by copyright.

Don't miss out on the chance to own your own licensed Mazzi art lighter. Zippo's color imaging process replicates Mazzi's original airbrushed art in stunning, intricate detail in the Zippo By Mazzi collection.



20287
Emblem
Street Chrome



24810
White Matte



28040 NEW
Black Matte



24709
High Polish Chrome



24713
Black Matte



28001 NEW
Black Matte



769
Black Ice®



20855
Emblem
Brushed Chrome



24885 NEW
Street Chrome



21027
Spectrum



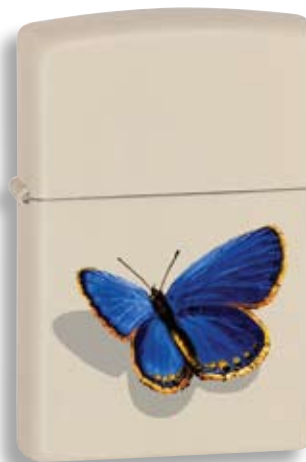
24339
Satin Chrome



24881 NEW
High Polish Chrome



28035 NEW
Sapphire



24676 NEW
Cream Matte



28032 NEW
Cream Matte

REALTREE®

Available Worldwide.



24072
REALTREE
MAX-1



451
REALTREE
HARDWOODS®



28078 NEW
REALTREE APG
Pink Matte



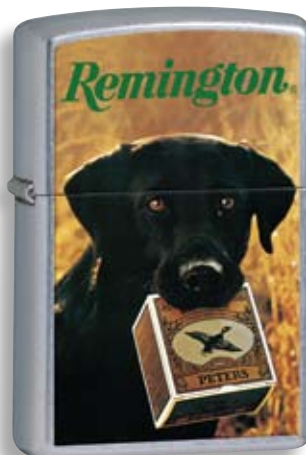
28079 NEW
REALTREE APG
Green Matte

BILL JORDAN'S
REALTREE®
America's Most Versatile Camo Pattern.

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and Realtree APG HD © 2006 are copyrights of Jordan Outdoor
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Remington®

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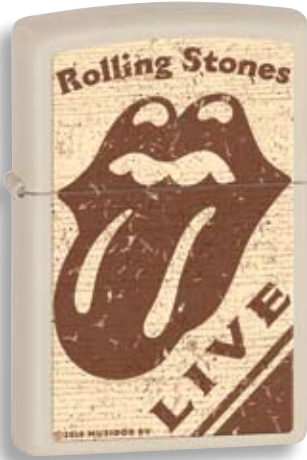
24817
Street Chrome



24818
Street Chrome

ROLLING STONES®

Available Worldwide.



28018 NEW
Cream Matte



24544
Street Chrome

BLACK EYED PEAS

Available Worldwide.



28027 NEW
Black Matte



28026 NEW
Black Matte

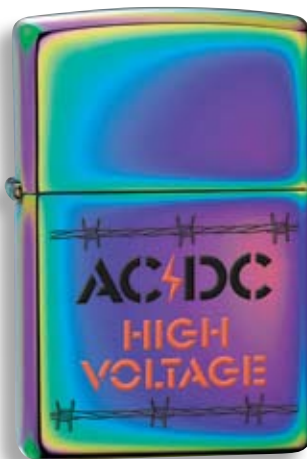
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Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint distribution with Live Nation Merchandise.



AC/DC®

Available Worldwide.



28021 NEW
Spectrum



28020 NEW
Brushed Chrome

SHAKIRA

Available Worldwide.



28028 NEW
Street Chrome



28029 NEW
Street Chrome

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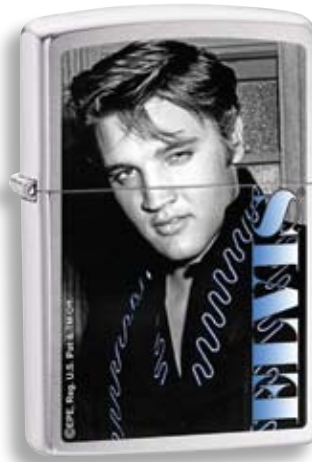


ELVIS®

Available Worldwide.



24785
Brushed Chrome



28073 NEW
Brushed Chrome



28074 NEW
Brushed Chrome

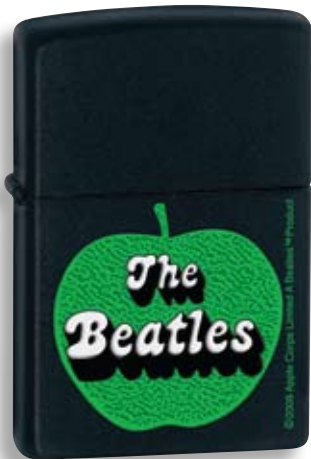


© EPE, Reg. U.S. Pat & TM Off.

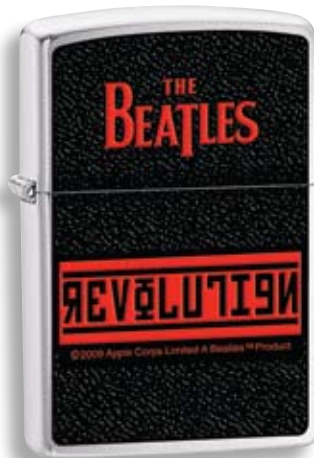
Photo ©Alfred Wertheimer

THE BEATLES®

Available Worldwide.



24831
Black Matte



24832
Brushed Chrome

SEX PISTOLS

Available Worldwide.



28025 NEW
White Matte



28024 NEW
Street Chrome

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LYNYRD SKYNYRD

Available Worldwide.



28022 NEW
Black Matte



28023 NEW
Brushed Chrome

KISS

Available Worldwide.



28019 NEW
Brushed Chrome



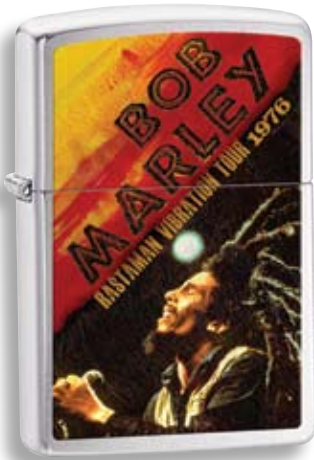
24565
Brushed Chrome

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BOB MARLEY

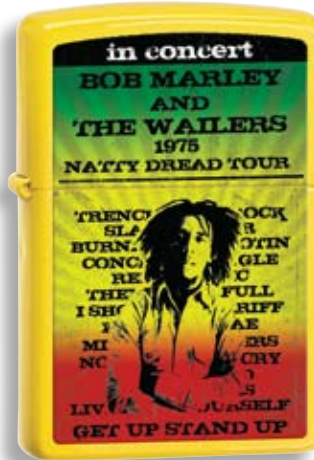
Available Worldwide.



24992 NEW
Brushed Chrome



24991 NEW
Street Chrome



24993 NEW
Lemon



24990 NEW
Street Chrome



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WWW.BOBMARLEY.COM



LIVE NATION ARTISTS CUSTOM IMPRINT PROGRAM

New quantities for custom.

Available Worldwide.



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint distribution with Live Nation Merchandise.

Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment!

Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design. **Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.**





24522
Brushed Chrome



24346
Street Chrome



20836
High Polish Chrome



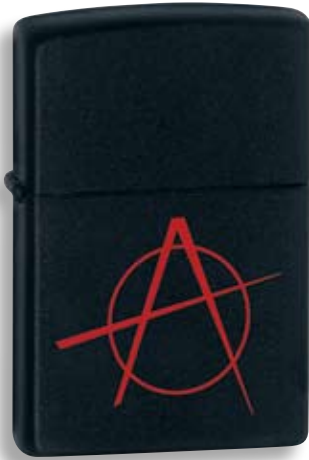
24809
White Matte



28063 NEW
Navy Matte



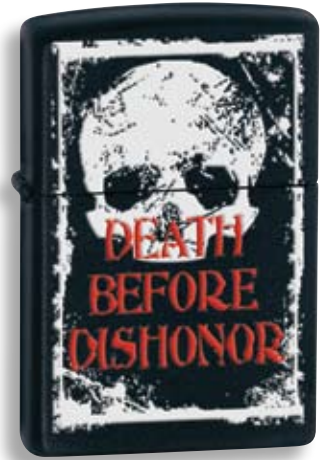
24723
Black Matte



20842
Black Matte



24471
Red Matte



24711
Black Matte



24330
Black Matte



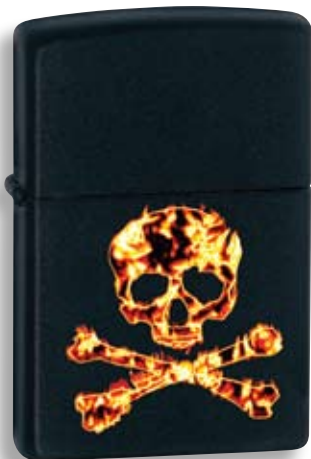
28060 NEW
Lemon



24890 NEW
Black Matte



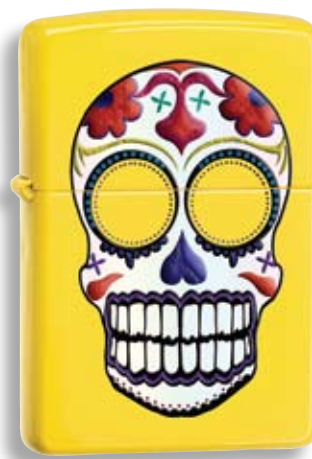
24883 NEW
Satin Chrome



28044 NEW
Black Matte



28042 NEW
Black Matte



24894 NEW
Lemon



24901 NEW
Emblem
Street Chrome



21067
Black Matte



21035
Street Chrome

The raised dragon on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.

Made with
**CRYSTAL
LIZED**
SWAROVSKI ELEMENTS



24486
High Polish Chrome



24805
Street Chrome



24712
Black Matte



28041 NEW
Black Matte



24891 NEW
Black Matte



AMERICAN HARDCORE®

Available Worldwide.



24765
Black Matte



21204
Black Matte



24886 NEW
Street Chrome

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24717
Toffee



28034 NEW
Lurid



24716
White Matte

KIT RAE®

Available Worldwide.



24814
Abbyss



28005 NEW
High Polish Chrome



28004 NEW
Street Chrome



©2010 Kit Rae



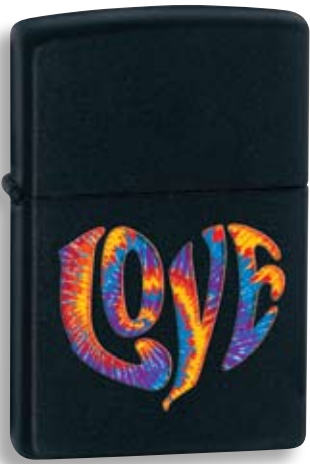
28055 NEW
Street Chrome



20762
Black Ice®



24892 NEW
Black Matte



28045 NEW
Black Matte



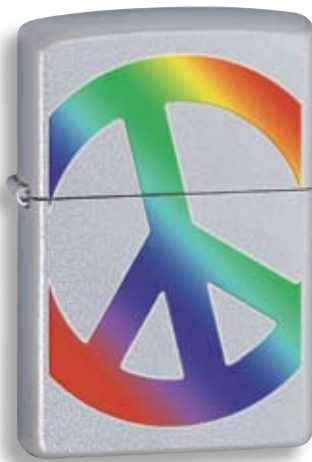
24884 NEW
Satin Chrome



24895 NEW
Lemon



21055
Sapphire



24475
Satin Chrome



24714
High Polish Chrome



24888 NEW
White Matte



28039 NEW
White Matte



28057 NEW
Livid



28059 NEW
Lemon





28050 NEW
High Polish Chrome



24837
Pink Matte



24743 NEW
High Polish Chrome

Made with
**CRYSTAL
LIZET**
SWAROVSKI ELEMENTS



28043 NEW
Black Matte



24459
High Polish Chrome

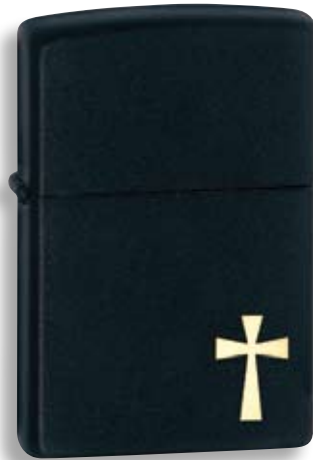


24016
Street Chrome

Innovative Double Lustre engraving produces a multi-level image on gleaming high polish chrome. The design is etched, then selectively etched even deeper to achieve the look of a multi-dimensional emblem directly on the surface of the lighter.



24829
Emblem
Street Chrome



24721
Black Matte



20850
High Polish Chrome



24800
Brushed Chrome



24811
Street Chrome



24355
Brushed Chrome

PLAYBOY

Available selected countries, some restrictions may apply.



28075 NEW
High Polish Chrome



250PB.107
High Polish Chrome



28076 NEW
Abyss

See pages 34 and 77 for more officially licensed Playboy lighters.



28077 NEW
Satin Chrome



24790
High Polish Chrome



24789
High Polish Chrome

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Made with
**CRYSTAL
LIZER**
SWAROVSKI ELEMENTS



24806
Cerulean



24808
Black Matte



28036 NEW
Green Matte

FORD

Available selected countries, some restrictions may apply.



28016 NEW
Satin Chrome



28015 NEW
Street Chrome



250F.957
High Polish Chrome



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CHEVY[®]

Available selected countries, some restrictions may apply.



24553
High Polish Chrome



24833
Brushed Chrome



28011 NEW
Black Matte

CADILLAC[™]

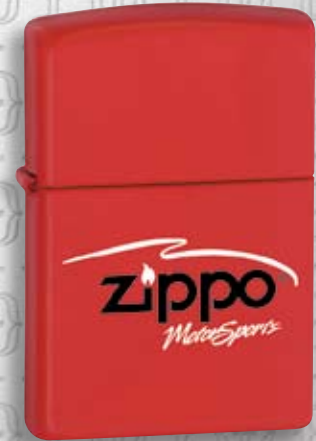
Available selected countries, some restrictions may apply.



28017 NEW
Chrome Arch



24826
Brushed Chrome



304
Red Matte



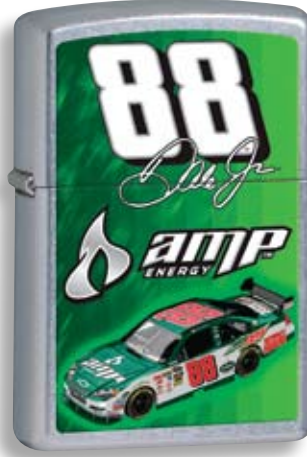
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DALE EARNHARDT JR®

Available USA only.



24997 NEW
Black Matte



24998 NEW
Street Chrome



24999 NEW
High Polish Chrome

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DALE EARNHARDT

Available USA only.



24996 NEW
Street Chrome



24683
Black Matte



24995 NEW
High Polish Chrome



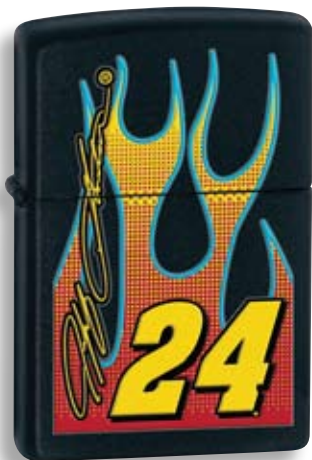
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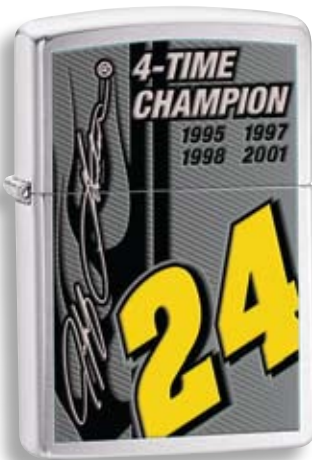
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JEFF GORDON®

Available USA only.



24727
Black Matte



24689
Brushed Chrome

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TONY STEWART

Available USA only.



24732
Brushed Chrome



28000 NEW
Black Matte

™ 2010 Stewart-Haas Racing



LPCB
Lighter Pouch
with Clip - Brown

LPCBK
Lighter Pouch
with Clip - Black

LPLB
Lighter Pouch
with Loop - Brown

LPLBK
Lighter Pouch
with Loop - Black



121506
Z-Clip
Black

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo lighter securely, yet easily accessible. (Lighter not included.)

Thumb notch allows easy removal of any Zippo lighter. Wide leather loop fits belts up to 2" wide.



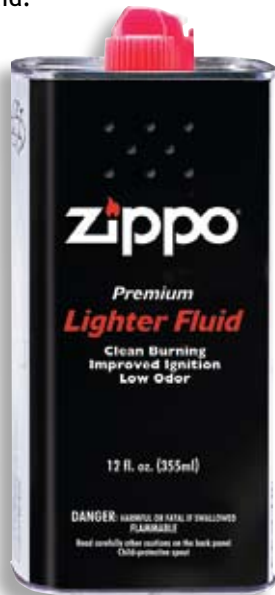
LPTBK
Lighter Pouch with
Thumb Notch - Black

For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



3141
Lighter Fluid 4 oz.
(shipping carton of 24)

(No. 3341 carton of 12)



3165
Lighter Fluid 12 oz.
(shipping carton of 24)

(No. 3365 carton of 12)

Price is subject to change without notice.



121503
Aluminum Fuel Canister

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints. Note: cannot be taken on airplane.

Zippo flints fit all Zippo windproof lighters and Zippo BLU® lighters.



2406C
Six Flint Dispenser
24 per Display Card



2406N
Flint Cards

24 cards per display box;
24 boxes per master carton

2425
Wick Cards



121505
Brushed Chrome
Pocket Ashtray

Promotional items shown on this page are available for retail sale. Price shown is suggested retail price.



Plastic flames enhance the display of any Zippo lighter. Five flames per blister carded package.



PDF-09

*Zippo Plastic Display Flames
5 flames per package.*



ZAT

Zippo Ashtray

Durable ashtray with Zippo logo.
Dimensions: 5.25" diameter
13.34cm diameter



ZCAT

Zippo BLU® Cigar Ashtray

Burn and break resistant cigar ashtray with Zippo BLU® logo.
Dimensions: 9" x 3.875" x 1.5"
22.86cm x 9.842cm x 3.81cm

142226

Lighter Display Base

Highlight any Zippo pocket lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).
Dimensions: 2.5" x 1.375" x 1.8125"
6.35cm x 3.492cm x 4.604cm



See page 96 for Magnetic Stand Gift Set option.

See pages 34 and 68 for more officially licensed Playboy lighters.

Available selected countries, some restrictions may apply.



30036
Dusted Chrome

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See page 42 for more officially licensed Jim Beam lighters.

Available Worldwide.



30038
Sable

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30053 **NEW**
Ebony

Starting with a limited number of models, and a limited number of methods, Zippo BLU® lighters can be customized with your logo or artwork. Now available: laser engrave on rich, dark Sable; computer engrave on high polish BLU; color imaging on versatile Vertical Chrome.

Minimum quantity of 50 pieces for all BLU lighter customized orders. Some restrictions apply – contact your Zippo representative or sales associate for lead time, pricing, and other details.



30039
High Polish Chrome



30001 **NEW PRICE**
Vertical Chrome



30013
Sable

Zippo now offers two popular BLU® finishes with a unique decorating option. Order BLU2 and Shadow with the standard high polish chrome chimney shroud, or customize with a spectrum shroud on BLU2 and gloss black on Shadow.



Contact your Zippo representative to customize BLU2 with spectrum shroud option.

30035

BLU2 with standard high polish chrome shroud



Contact your Zippo representative to customize Shadow with gloss black shroud option.

30004

Shadow with standard high polish chrome shroud



30029

Dusted Chrome

Engraved on both sides



30028

Dusted Chrome

Engraved on both sides



30037
Vertical Chrome

Engraved on both sides



30031
Shadow

Engraved on both sides



30032
Shadow

Engraved on both sides

Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the Zippo BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive 'click'. In addition, the Zippo BLU butane lighter features sleek and contemporary designs, a signature "Z" patterned chimney, large fuel tank

and quick refilling options. The butane-fueled Zippo BLU lighter delivers a hot, consistent, clean-burning blue flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.



30030
Dusted Chrome

Engraved on both sides



30005
Vertical Gold

Engraved on both sides



30033
Vertical Gold

Engraved on both sides



30047
High Polish Chrome



30002
Vertical Gold



30027 *NEW PRICE*
Dusted Chrome



Standard packaging for Zippo BLU® lighters

We recommend Zippo premium butane for Zippo butane lighters. Zippo BLU® lighters are shipped unfilled.



3810 *NEW*
Butane Fuel
165 grams (5.82 oz.)
Shipping carton of 48
with 4 innerpacks of 12



3809 *NEW*
Butane Fuel
42 grams (1.48 oz.)
Shipping carton of 48
with 4 innerpacks of 12



142100

12 Piece Counter Display
Two-sided swivel counter display showcases 12 lighters. Lock and key included.

Product sold separately
25" x 13.5" x 11.75"
63.5cm x 34cm x 30cm



142095

Zippo BLU® Silo Display
Cylindrical acrylic display showcases one Zippo BLU® lighter. Mirrored disks at top and bottom of display module bathe featured lighter in reflected battery-powered blue light. Top is removable to insert four D-cell batteries (included). *Product sold separately*
17.375" high x 4.375" diameter
44.13 cm high x 11.11 cm diameter

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



142096

6 Piece Under-Counter Tray
Leather-like tray is angled for under-counter display of six Zippo BLU lighters and boxes. Flocked insert, sturdy plastic header card.

Product sold separately
15.5" x 12.875" x 3.875"
39.37cm x 32.7cm x 9.84cm



142625

Individual Lighter Easel
Molded acrylic easel displays individual Zippo BLU lighters in package. *Product sold separately*

5.5" x 3" x 3.75"
13.97cm x 7.62cm x 9.925cm



142099

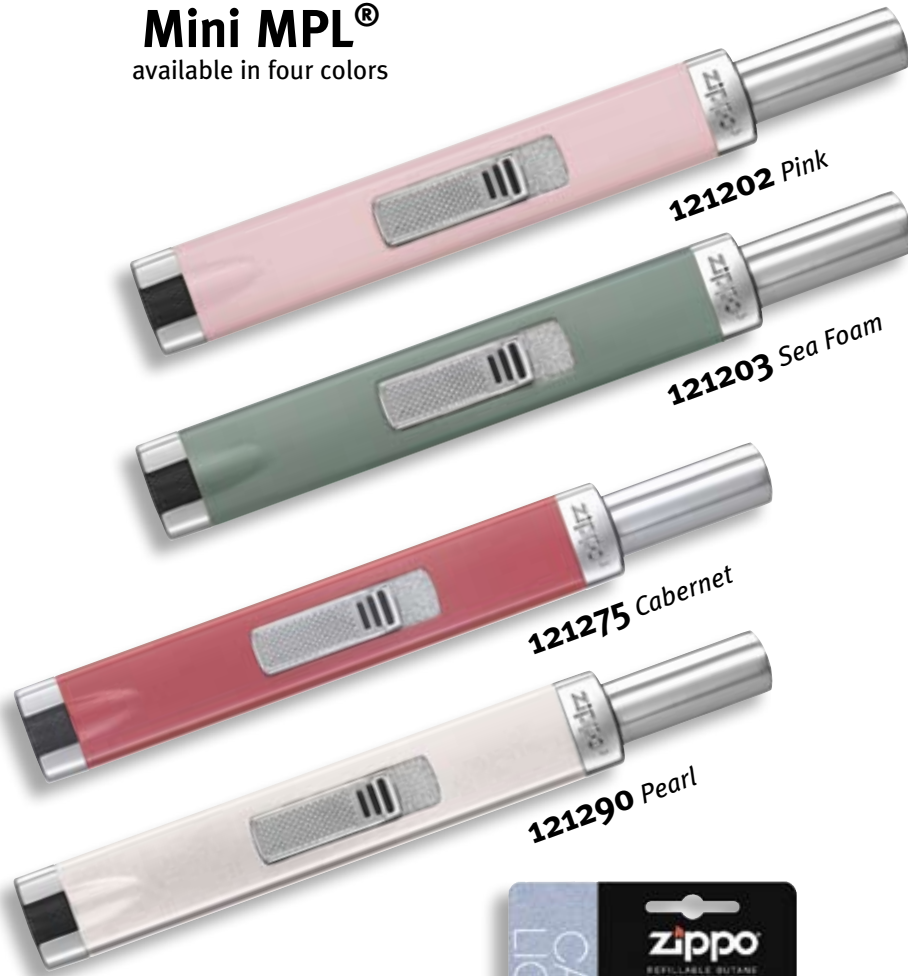
6 Piece Counter Display
Wooden display reflects Zippo BLU elegance. Displays 6 lighters in package, stores 12 more. Lock and key included. *Product sold separately*

14" x 12" x 11"
36cm x 31cm x 28cm

The Mini MPL[®] is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 80).

Mini MPL[®]

available in four colors



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: cabernet, pearl, pink and sea foam.

Fuel-level indicator (on side) for refillable butane tank.

Adjustable flame dial.

Butane fuel valve (on bottom).



The Zippo Candle Lighter is dressing up. Wrapped in intricate patterns like Asian Floral and Cheetah, or the seasonal look of Snowflake . . . customers won't stop with just one of these chic home accessories.

Underneath the new look, it's the same mini MPL[®] that has been a favorite for gift giving and home decorating since its introduction several years ago.

It's sized for a smaller hand and easy to use, with an advanced soft-touch ignition system. Made of durable metal, the Candle Lighter features a patented child-resistant safety button, a fuel supply window for the refillable butane tank, and an adjustable flame dial.

The new Zippo Candle Lighter is attractively packaged in a clever clutch-style gift box.

See page 80 for Zippo Premium Butane.



40201
Asian Floral



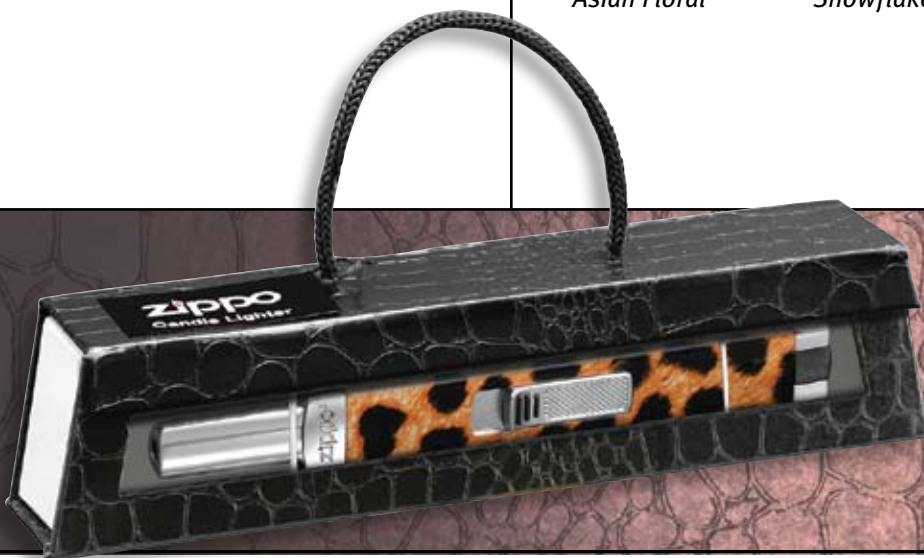
40202
Snowflake



40203
Cheetah



40204
Patriotic





A dynamic new direction from Zippo . . . updated, contemporary men's watches designed with simple, yet innovative features geared for performance, elegance and sportsmanship. Distinctive characteristics like a flame-embossed logo crown, mirrored case back with etched Zippo logo and flame, and engraved bracelet clasp or buckle identify these watches as uniquely Zippo. Mineral crystal and Japan movement confirm the quality you expect from Zippo. Most Zippo watches* are water resistant to 5 ATM. Dimensions denote case size.

DRESS

Practical, modern styles



46 x 53.5 mm

30 x 38 mm

45024 NEW

Smaller size with all the features.

45015 NEW

Make an impression. Silver sunray dial with white luminous hands and red accents for a polished look every time.

- Silver dial with Zippo logo
- Solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

46 x 53.5 mm



45014 NEW

Dress it up. White logo, numerals, and luminous hands pop against a stark black dial in a goes-with-everything black stainless steel case and bracelet.

- Black dial with Zippo logo
- Black solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

45021 NEW

A classic accessory for any look, this pocket chronograph is a perfect fit from boardroom to boardwalk.

- Pocket watch
- Black dial with Zippo logo
- Chronograph
- Stainless steel chain and buckle



45 x 54 mm

* Model 45021 is not water resistant to 5 ATM.

CASUAL

Well crafted and very functional, these watches will accent any outfit. Details such as stainless steel cases, stitched leather straps, and chrome buckles with an etched logo make these watches perfect for work, a workout, or a night out on the town.

44 x 53.5 mm Models: 45002, 45003, 45004, 45005



45002 NEW

Classic polished stainless steel built for your modern lifestyle.

- White dial with Zippo logo
- Black leather strap
- Polished chrome buckle w/ etched logo



45003 NEW

A sporty look that works for either ball field or boardroom.

- Black dial with Zippo logo
- Black leather strap
- Polished chrome buckle w/ etched logo



45004 NEW

Bold blue dial with white luminous hands and red accents.

- Blue dial with Zippo logo
- Blue leather strap
- Polished chrome buckle w/ etched logo



45005 NEW

Anything but ordinary, this yellow dialed watch adds a little adventure to any look.

- Yellow dial with Zippo logo
- Yellow leather strap
- Polished chrome buckle w/ etched logo



46 x 53.5 mm



46 x 53.5 mm

45010 NEW

Simple design is casual and understated for a polished look every time.

- Black dial with Zippo logo
- Black leather strap
- Brushed chrome buckle w/ etched logo

45011 NEW

Updated and contemporary with white dial and white luminous hands.

- White dial with Zippo logo
- Brown leather strap
- Brushed chrome buckle w/ etched logo

42 x 49 mm



45022 NEW

White logo, numerals, and luminous hands complement the jet-black face of this classic timepiece.

- Fully back-lit black dial with Zippo logo
- Black leather strap
- Brushed chrome buckle w/ etched logo

42.5 x 52.5 mm



42.5 x 52.5 mm

45008 NEW

Go casual with this bolted-look stainless steel watch.

- White dial with Zippo logo
- Black leather strap
- Brushed chrome buckle w/ etched logo

45009 NEW

Go casual with this bolted-look stainless steel watch.

- Black dial with Zippo logo
- Brown leather strap
- Brushed chrome buckle w/ etched logo



SPORT

Keep track of more than just the time with these multi-function sport watches. Modern designs combine precision timing features with distinctive characteristics.

46 x 53.5 mm



45012 NEW

Stark black dial contrasts with white numerals and luminous hands. Black silicone strap fits comfortably and securely.

- Black dial with Zippo logo
- Black silicone strap
- Brushed chrome buckle w/ etched logo

45023 NEW

Sturdy and dependable companion for all your adventures.

- Black dial with Zippo logo
- Black nylon strap
- Aluminum carabiner clip
- Compass
- LED light

40 x 60 mm



* Model 45023 is not water resistant to 5 ATM.

46 x 53.5 mm



45013 NEW

The simple design is casual and understated, set off with an olive drab adjustable fabric strap.

- White dial with Zippo logo
- Olive drab fabric strap
- Brushed chrome buckle w/ etched logo

45019 NEW

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *Black dial with Zippo logo*
- *Chronograph*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm



45020 NEW

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm

45000 NEW

Precision dials and brushed stainless steel bracelet band give this chronograph a practical modern style.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

42.5 x 49 mm

45001 NEW

This black-dialed chronograph is anything but ordinary. White logo, numerals, and luminous hands accent the stark black dial in a goes-with-everything stainless steel case and bracelet.

- *Black dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*



42.5 x 49 mm

41 x 50 mm



45016 NEW

Adjustable polyurethane strap turns everyday style into adventure gear. Contemporary digital display.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

45 x 49.5 mm



45017 NEW

Contemporary digital display for an extraordinary sense of time and style. Adjustable polyurethane strap with polished chrome buckle.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

42.5 x 54 mm



45018 NEW

A unique mix of digital display and standard watch hands combine for stylish design and efficient timekeeping.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight





WORK

Rugged and reliable precision timekeepers.

45 x 52.5 mm



45006 NEW

Modern details and a classic solid stainless steel strap team up for a practical, contemporary look.

- *White dial with Zippo logo*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45 x 52.5 mm



45007 NEW

Clean and uncluttered look for ultimate style.

- *Black dial with Zippo logo*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

Watch Warranty

Your ZIPPO® brand watch is warranted to be free of defects in materials and workmanship for a period of two (2) years from the date of original retail purchase.

During the Warranty period, the case and metal strap, watch movement, hands and dial are the only components covered under this Warranty. These will be repaired or the watch will be replaced, at the sole discretion of Zippo, free of repair charges.

This Warranty **does not** cover the battery, crystal, non-metal strap or bracelet, incidents of normal wear and tear (including but not limited to scratches or other damage to the finish), incidents of abuse, or water damage unless the watch is marked as waterproof and the watch was used as instructed when the damage occurred.

This Warranty gives you specific legal rights which are in addition to, but run concurrently with, any other legal rights which you may have under the statutes of a state, province or country, and does not limit those statutory rights.



STANDARD PACKAGING FOR ZIPPO WATCHES.



Flame-embossed crown with screw-in action.

Leather and polyurethane straps have brushed or polished chrome buckle with etched Zippo logo.



Stainless steel bracelet bands have a brushed bracelet clasp with deep-etched Zippo logo.



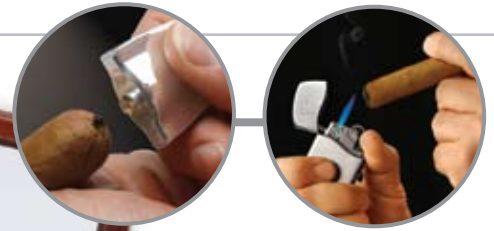
Mirrored case back with etched Zippo logo and flame.

CIGAR LIGHTER & PUNCH GIFT SET

zippo
BLU
MADE IN USA



30044
BLU Lighter Gift Set



This edition of Zippo's newest lighter exhibits a high-polish finish, combining a rich, classy look in a smooth, comfortable shape. The Zippo BLU® butane lighter features two-stage burner, patented technology, reliable flint-wheel ignition, and the famous Zippo lifetime guarantee. The compact cigar punch is the perfect accompaniment for the discriminating cigar smoker. Both are presented in a mahogany wooden display box with etched lid.

PLAYBOY LIGHTER/PIN GIFT SET

Available selected countries, some restrictions may apply.



24778
Playboy Gift Set

The iconic Playboy rabbit head on a classic Zippo lighter is a sure combination for successful sales!

This striking gift set partners a high polish chrome Zippo lighter delicately engraved with the Playboy rabbit head with a sterling silver plated Playboy rabbit head lapel pin. Both pieces are embellished with a genuine Swarovski® crystal garnish.

© 2010 Playboy. PLAYBOY and the iconic Playboy Rabbit Head Design are marks of Playboy and used under license by Zippo Manufacturing Company.

MADE WITH
CRYSTAL
SWAROVSKI ELEMENTS

ZIPPO BLU® GIFT SET

Available selected countries, some restrictions may apply.



30B

Zippo BLU® Gift Set

Our new gift set includes everything a new user needs to enjoy the famous Zippo flame – butane style. Gift set includes a 1.48 oz. can of Zippo Premium Butane gas and a 6-flint dispenser in a handsome gift box. A recessed cavity awaits your favorite Zippo BLU lighter.

The price of the gift set does NOT include the Zippo BLU® Lighter. Add the lighter cost to the gift set price.

PETERSON® PIPE/LIGHTER GIFT SET



24376

Peterson® Gift Set

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented graduated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl.

This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!

JACK DANIEL'S® GIFT SETS

Tradition and heritage are cornerstones of true American quality. Jack Daniel's and Zippo exemplify these qualities with craftsmanship and ingenuity that has spawned a legacy of worldwide recognition.

Embossed stainless steel flask holds 3.3 ounces, features captive top to prevent loss and durable seamless construction.

High polish chrome Zippo lighter is both laser and rotary engraved. The result is a crisp jewelry look in the Jack Daniel's name and old No. 7 logo.

JACK DANIEL and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2010, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age.



24652
Jack Daniel's® Gift Set



28014 NEW
JD Lighter/Card Set
Black Matte



24707 NEW
JD Lighter/Pouch Set
High Polish Chrome



ALL-IN-ONE KIT



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

24651

All-In-One Kit

Available in USA only.

Z-CHAIN /LIGHTER COMBO SET

Fashion meets function with the Zippo lighter chain. End the frustration of lost Zippo lighters and look good doing it. Attach one end of the chain to a belt loop or purse and slip a Zippo lighter into the collar at the other end and you have a stylish way to keep your Zippo lighter securely in your possession. Each Z-Chain comes standard with a model #207 Street Chrome lighter.



24414

Z-Chain Set



50R
Regular Gift Kit

A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes 6-flint dispenser and a 4 ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.

Price of gift kits does not include lighter.
Add cost of lighter to all gift kit pricing.



50S
Slim Gift Kit



LPGS
Lighter Pouch
Gift Set

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



MSGSK NEW
Gift Set

Add your choice of any Zippo lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MSGSK suggested retail.

LIGHTER / CARDS GIFT SET

The world-famous products of two American companies, Bicycle playing cards and Zippo windproof lighters, team up for a great gift idea with a regulation deck of Bicycle playing cards, plus four bonus Zippo-customized cards, and a white matte Zippo lighter with a vivid color design.

Zippo-customized cards include a Collectors' Pocket Guide with Zippo windproof lighter identification codes on reverse. A second card features a familiar sketch of Zippo founder George G. Blaisdell, backed with the iconic Zippo neon sign on reverse. Two joker cards showcase a colorful Zippo flame design.

See-through packaging for convenient hang card or under-counter display.



24880 NEW

*Zippo Playing Cards Gift Set
White Matte*



40095 NEW

*Slim Money Clip
Brushed Chrome*

No fuss, no frills . . . just functional and fundamental. This all-metal money clip is rugged and sturdy enough to carry every day.

POCKET ASHTRAY & LIGHTER GIFT SET



Classic style and contemporary convenience. Gift set includes a brushed chrome Zippo lighter and an all metal pocket ashtray.

24748

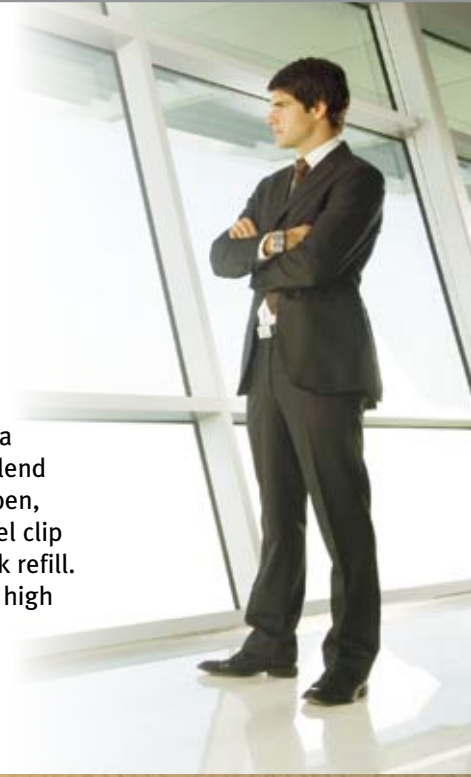
*Brushed Chrome
Pocket Ashtray Gift Set*

PEN & LIGHTER GIFT SETS



24749 NEW
High Polish Chrome

Black plated chrome appointments and a textured diamond pattern on the barrel lend distinction to this solid brass ballpoint pen, with dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Diamond pattern is color imaged on the high polish chrome companion lighter.



24823
High Polish Chrome

Gloss black cap and accents, high polish chrome appointments, and a marbled pattern on the barrel lend distinction to this solid brass ballpoint pen, with dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill.

Marbled pattern is color imaged on the high polish chrome companion lighter.





41073 *Moshannon Carbon Fiber/Gloss Black Ballpoint*



41074 *Moshannon Carbon Fiber/Gloss Black Rollerball*

Moshannon Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Finish includes carbon fiber barrel and gloss black cap over high polish nickel silver.



41101 *Rushford Gloss Black Ballpoint*

Rushford Pen

Black plated chrome appointments and a textured diamond pattern on the barrel lend distinction to this bold writing instrument. Solid brass ballpoint pen features dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.

All pens are actual size and carry a two-year warranty.



41085 *Seneca Satin Chrome Ballpoint*

Seneca Pen

Solid brass diamond plate design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



41087 *Cayuga Satin Chrome Ballpoint*

Cayuga Pen

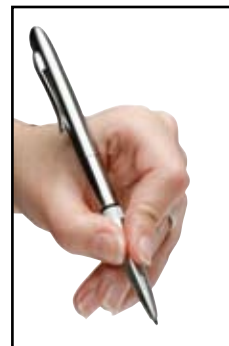
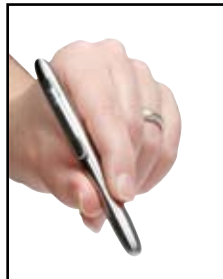
Solid brass Zippo branded flame design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



41012 *Willow Ballpoint*

Willow Pocket Pen

Compact stainless steel pen features cap-off action, rigid spring steel clip with Zippo logo and high quality medium point black refill. Packaged in a distinctive black gift box.





41065 *Oyster Marble/Gloss Black Ballpoint*



41066 *Oyster Marble/Gloss Black Rollerball*

Oyster Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. The barrel resembles marble in appearance and the cap is finished in gloss black over high polish nickel silver.

All pens are actual size and carry a two-year warranty.



41067 *Shenango Gloss Black Ballpoint*



41069 *Shenango Gloss Black Rollerball*

Shenango Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Solid brass rollerball features a screw-on cap, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Intricate detail on band enhances value. Finish is gloss black over high polish nickel silver.





Allegheny Pens

Solid brass ballpoint pen features twist action mechanism, medium point black refill, and a rigid spring steel clip with Zippo logo. Packaged in a distinctive black gift box.

41028 *Allegheny Red Gloss Ballpoint*



41025 *Allegheny Black Gloss Ballpoint*



41026 *Allegheny Blue Gloss Ballpoint*



41029 *Allegheny High Polish Ballpoint*



All pens are actual size and carry a two-year warranty.



41113 Keuka Gloss Black Ballpoint

Keuka Pen

Horizontal bands engraved on cap and barrel offer a delicate enhancement to this classic writing instrument. Solid brass ballpoint pen features high polish chrome appointments, dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.



Pen model shown 41085

Pen box – standard packaging

Every Zippo pen is packaged in an attractive black cardboard gift box with cardboard insert and removable dust cover. Two-piece box and insert are made from renewable materials and are 100% recyclable. Transparent dust cover easily slips on and off like a second lid. The stylish new packaging is sturdy, lightweight, and easy to handle.



142707 NEW
 15 Piece Countertop Display
 Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo lighters. Product sold separately.
 Dimensions: 3 1/2" x 8" x 19 3/4"

Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



142104
 Flush Mount Accessory Display Adapter
 Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays:
 #142707 and 142708.



142708 NEW
 30 Piece Countertop Display
 Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo lighters in this two-sided lockable swivel display. Product sold separately.
 Dimensions: 6 3/4" x 8" x 20 1/4"

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Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.



142102

Hinged Mount Accessory Display Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.



Each facing panel holds five Zippo pens, 15 Zippo lighters, or a combination of pens and lighters on angled shelves.

142711 NEW

Light and Motion Display
(shown with base 142725, sold separately on page 107)
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 60 Zippo lighters. Product sold separately.
Dimensions: 15-1/2" x 16" x 27"

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142718 NEW

Light and Motion Display

(Shown with base 142725, sold separately below)
Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo lighters. Product sold separately. Dimensions: 15-1/2" x 16" x 37 1/2"



Each facing panel holds eight Zippo pens, 24 Zippo lighters, or a combination of pens and lighters on angled shelves.

142725 (Base) NEW

Floor Stand Storage Base

Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock. Dimensions: 17-3/4" x 17-1/4" x 29 1/2"

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142744 NEW

192-Piece Display

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo lighters. Square storage base provides ample storage for back-up stock. Product sold separately. Dimensions: 18" x 18" x 76"



Each facing panel holds eight Zippo pens, 24 Zippo lighters, or a combination of pens and lighters on angled shelves. Total of eight panels in 192-piece display.

142626

Individual Lighter Easel

Molded acrylic easel displays individual traditional Zippo pocket lighters. 5.5" x 3" x 3.75"
13.97cm x 7.62cm x 9.925cm



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142746 NEW

Small Showcase Display

(shown with base 142725, sold separately on page 107)
Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo lighters on three angled acrylic shelves. Product sold separately.
Dimensions: 13-1/2" x 17-1/4" x 33"



142745 NEW

Large Showcase Display

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately.
Dimensions: 24" x 24" x 70"

POINT-OF-PURCHASE



142252

3-D Logo Sign

(U.S. Version Only - 120V)

Illuminated electric sign.

Dimensions: 24" x 9"

60.96cm x 22.86cm

142634

Flame Light Box

(U.S. Version Only - 120V)

The iconic Zippo flame glows along with the Zippo logo. Perfect for counter top or window display.

Dimensions: 7.25" x 14" x 5.625"

18.41cm x 35.56cm x 14.29cm



142586

Neon Lighter Sculpture

(U.S. Version Only - 120V)

Neon Zippo lighter on black base with Zippo logo.

Dimensions: 12" x 9"

30.48cm x 22.86cm

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142597 (U.S. - 120V)
142598 (International - 220V)
Zippo BLU® Neon Clock

Battery operated illuminated clock with electric style neon.
Dimensions: 14" diameter
37.47cm diameter



142623 (U.S. - 120V)
142624 (International - 220V)
Neon Clock

Battery operated illuminated clock with electric style neon.
Dimensions: 14" diameter
37.47cm diameter

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142097 (International)



142098 (U.S.)
Zippo BLU Window Decal

Announces that there is something new from Zippo.
Inside application for windows or glass surfaces.
Dimensions: 8.75" x 4.25"
22.22cm x 10.79cm



11ZG
Consumer Guide



142267
Flying Display Decal

Decal designed especially for Zippo displays,
applies to outside of display outside application
and serves as a reminder to consumers that –
A fueled Zippo lighter is permitted in the
passenger cabin of domestic flights
Dimensions: 6" x 1.3125"
15.24cm x 3.334cm

Terms and pricing of items shown on this page are limited to authorized
Zippo sales distributors and wholesalers only. Unless specified as retail
pricing, this information is not intended for consumer use.



142247 NEW
Zippo Window Decal

Inside application for windows or glass
surfaces. Decal is removable and reusable
leaving no residue.
Dimensions: 8.5" x 4"
21.59cm x 10.16cm



CCD-05

Counter Card Display

Clear plexiglas panels offer easy two-sided display of standard 8.5" x 11" sheets. Base plate is screen printed with Zippo logo and chimney pattern.

Dimensions: 8.75" x 11.875"
22.22cm x 30.16cm



142270

Black Cardboard Logo Sign

Zippo corporate logo printed on high gloss coated stock.

Dimensions: 30" x 12"
76.2cm x 30.48cm



142276

Vinyl Banner

Dimensions: 4' x 2'
1.219m x .6096m

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CM02
Zippo Change Mat

Perfect for countertop or next to your cash register.
Dimensions: 18.25" x 12.25"
46.36cm x 31.12cm



142261
Small Size Shopping Bag

qty. of 100
Dimensions: 6" x 8"
15.24cm x 20.32cm



142262
Medium Size Shopping Bag

qty. of 100
Dimensions: 15" x 18"
38.1cm x 45.72cm



142263
Large Size Shopping Bag

qty. of 100
Dimensions: 25.875" x 27"
65.72cm x 68.58cm

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SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

ENGRAVE

Auto Engrave

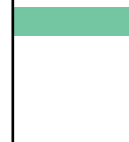
The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving

not shown in catalog



FINISH



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

Laser Engrave

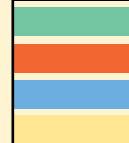
This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark

pg. 48



FINISH



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

Lustre

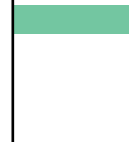
Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

Used only on plated finishes

pg. 16



FINISH



- standard imprint charges
- not available on PVD, powder coat, and translucent finishes
- minimum quantity required
- lid line adjustments may be made
- may require additional lead times
- front and reverse surfaces only

Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.

pg. 66



FINISH



- contact Zippo sales representative for imprint charges
- available only on 250 & 260.25
- minimum quantity required
- may require additional lead times
- one surface only

COLOR

Laser Color Fill

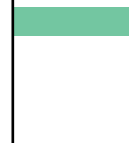
A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

Also known as Etch and Color or Colorfill

not shown in catalog



FINISH



- standard imprint charges
- available only on high polish and brush chrome finishes
- minimum quantity required
- image cannot cross lid line

Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

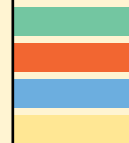
Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.

pg. 59



FINISH



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

All color imprinting will now be run using the color imaging method.

pg. 39



All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All premium custom orders need to be routed through the Zippo Design Center.**

Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



not shown in catalog

Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 11

Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.



pg. 48

Photo Imaging

A high resolution photo is required to achieve a crisp beautiful gradated image.

- On dark finishes, Zippo may invert image for a better photographic representation



not shown in catalog

Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 8

Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 67

Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

LUXURY CUSTOM IMPRINT METHODS

Two-Tone Engraving

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a “gold and silver” effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207
- Cannot pass thru lid line



pg. 10

Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, and 20446
- Cannot pass thru lid line



pg. 8

* note multiple processed, gold colored logo is 2 tone

Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 10

Surface Imprint

Stucco

By applying textured layers of ink, a stucco look can be achieved. Small icons or patterns can be selected by design.



pg. 12

Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.

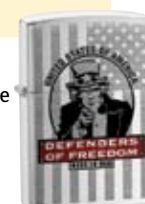


not shown in catalog

Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a “ghosted” effect.

- Large areas of clear not recommended



not shown in catalog

Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.

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