

# zippo®

2008 COMPLETE LINE COLLECTION



®

*Reflections*

**Browse these pages and reflect on all that's new from Zippo!**

The inaugural release of **Bottomz Up™** turns Zippo's date code system upside down - literally - with the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter.

**All About Me** showcases personal expression and beliefs on a selection of Zippo lighters ranging from licensed designs by Traditions and American Hardcore artists to traditional Irish shamrocks and a reprise of the popular Serenity Prayer.

**Indulgence / Arts & Entertainment** features a compilation of movie legends, beautiful women, timeless music, and adult legal beverages.

**Heroes** salutes the American flag, the United States Armed Forces, and unsung everyday heroes.

**Work & Play** represents cars, cards, games of chance, and outdoor pleasures and pastimes, along with the entire lineup of NFL, NBA, and MLB teams.

**Heritage, Classics & Slims** reveals Zippo-themed lighters and finishes in their basic, beautiful, unadorned state. Dazzling new colors complement Zippo's extensive palette of powder coat finishes, in both regular and slim sizes. Innovative engraving and customization styles balance the simple elegance of chrome, brass, and lustrous sterling silver Armor; brushed brass and brushed chrome classics, sterling silver and solid gold, and 1941 Replicas.

**Animals** introduces intricate designs by Claudio Mazzi and Guy Harvey, wrought with Zippo's color imaging process. From butterflies, bats and bears to eagles, horses and a Labrador retriever- this menagerie includes even a whimsical frog and a calico cat!

**Signature Styleguide** illustrates and explains the processes available for customizing Zippo products.

**Pipe Lighters, Gift Sets, Accessories, Displays, and MPLs** round out the 2008 Complete Line Catalog.

Standard packaging for stock items is now easily identified under each product image by a one letter code. The letters represent the first character in the packaging: P for plastic, C for cardboard, T for tin, and V for velour box.



**How can I get loyal Zippo collectors to my retail location?**

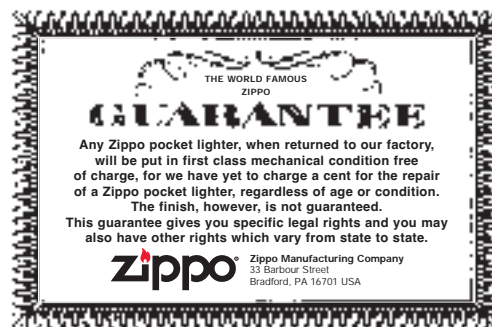
Learn why over 450 million Zippo lighters have found their way into the pockets and hearts of Zippo collectors around the world. See for yourself at ZippoClick.com!

Contact ZippoClick@ZippoClick.com to learn how you can get those loyal Zippo customers to your store.

**How does a consumer find Zippo products?**

Every year, nearly one million customers go to the Zippo Retail Locator on Zippo.com to find a place to purchase Zippo lighters and accessories.

Will they find your business? Go to ZippoRetailer.com to register today.



*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

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For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo lighter. The simple system of dots and slashes, initiated to aid identification of lighters coming back to Zippo for repair, was later replaced by letters and Roman numerals, and still later by letters and digits signifying the month and year of manufacture.

Now Zippo is turning the whole system upside down . . . literally.

Bottomz Up™ displays the traditional Zippo stamp not only on the bottom, but also on the top of the high polish chrome lighter. The conventional date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol identifying it as Bottomz Up.

This lighter marks the inaugural release of Bottomz Up.



**24383**  
 Bottomz Up Logo  
 High Polish Chrome





©



**24348**  
Skydiver  
High Polish Chrome



**24330**  
Hazardous  
Black Matte



**20334**  
6 Point Throwing Star  
Emblem  
Brushed Chrome





20842  
Anarchy  
Black Matte



21033  
Evil  
High Polish Chrome



24334  
More Anarchy  
Black Matte



21035  
Raised Dragon  
Stamped  
Street Chrome



21067  
Hidden Dragon  
Black Matte



24265  
Burning Chain  
Street Chrome

The raised dragon on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



# The Traditions Collection

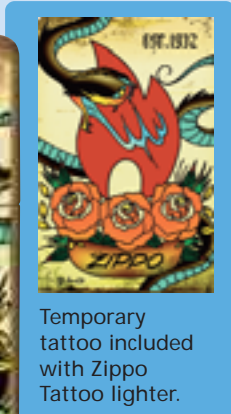
Available Worldwide.

The Traditions Collection™ showcases original art by world-renowned tattoo artists. Celebrate modern tattoo art on the canvas of a Zippo windproof lighter. Zippo's vibrant color imaging process illustrates this innovative art on each of five different windproof lighters. Be sure to collect all five. Visit [www.thetraditionscollection.com](http://www.thetraditionscollection.com) to see their full line of products.

All About Me



**24043**  
Zippo Tattoo  
Honey Gold



Temporary tattoo included with Zippo Tattoo lighter.

T



**24071**  
Evil Angel  
Street Chrome

T

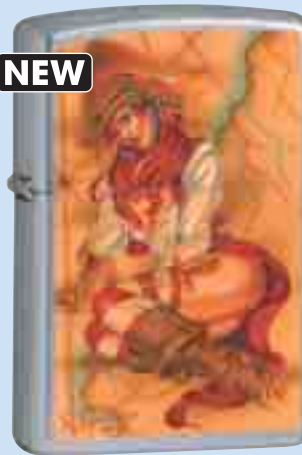


NEW

**24321**  
Blooming Death  
Street Chrome

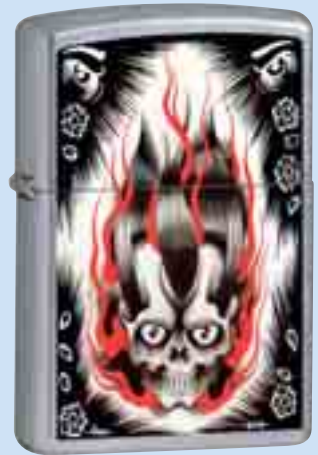
T

NEW



**24322**  
Nautical Naughty  
Street Chrome

T



**21098**  
Soul Crusher  
Street Chrome

T



**21081**  
Heart Attack  
Emblem  
*Candy Apple Red*

C

**NEW**



**24295**  
The Dark Side  
*Black Ice*

P



**21061**  
El Diablo  
Emblem  
*Candy Apple Red*

C

Image stamped, Doom lighter is created from the inside of the case, resulting in an intriguing embossed look.



**24052**  
Wrenching Headache  
Emblem  
*Satin Chrome*

T



**21186**  
Doom  
Stamped  
*Candy Apple Red*

C



**20777**  
X-Ray  
Emblem  
*High Polish Chrome*

C



# American Hardcore

Available Worldwide.

All About Me



NEW

T

21204

Cowboy  
Black Matte



NEW



T

21215

Skate Dragon  
Street Chrome



NEW

T

24261

Pirate  
Black Matte

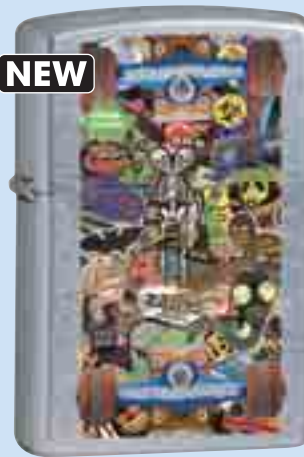


NEW

P

24328

Tarot Death Card  
High Polish Chrome



NEW

P

24327

Skateboard Graffiti  
Street Chrome



NEW

C

24356

Punk Rock  
Black Matte

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C

20331

Luck - Chinese Symbol  
Emblem  
*Brushed Chrome*



P

24005

Moon Slayer  
*High Polish Chrome*



C

20332

Honor - Chinese Symbol  
Emblem  
*Brushed Chrome*



NEW

T

21195

Buddha  
Emblem  
*Toffee*



P

24006

Cobalt Curl  
*High Polish Chrome*



C

20839

Love  
*Black Matte*





**21152**  
Luck Of The Irish  
Emblem  
*Satin Chrome*

C



**24340**  
Colorz  
*Satin Chrome*

P



**21055**  
Peace On The Side  
*Sapphire*

C



**24007**  
A Bit o' Luck  
*High Polish Chrome*

P



**20850**  
Celtic Cross  
*High Polish Chrome*

P



**21032**  
Shamrock  
*Moss Green Matte*

C



**NEW**



**C**

**24350**  
Blessed Mother  
*Purple Shimmer*

**NEW**



**P**

**24355**  
Serenity Prayer  
*Brushed Chrome*

**NEW**



**P**

**24333**  
Jesus Fish  
*Brushed Chrome*

All About Me



**T**


**20946**  
Mesh Cross  
Armor  
*High Polish Chrome*

A distinctive bottom stamp authenticates this chrome lighter as heavy walled Armor™. The Armor™ case is about 1.5 times as thick as a standard brass case.



**P**

**20191**  
Cross  
*High Polish Chrome*

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**20762**  
Seductive Silhouette  
Black Ice

C



**24313**  
Princess  
High Polish Chrome

P



**24037**  
Hot Lips  
High Polish Chrome

P



**24065**  
Fluttering Fairy  
Sapphire

C



**20956**  
Princess  
Pink Matte

C



**24064**  
First Mate  
Satin Chrome

P





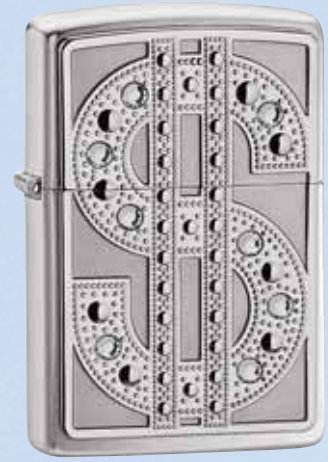
20894  
Indigo Ivy  
High Polish Chrome

C



21202  
King of Bling  
Emblem  
Black Matte

C



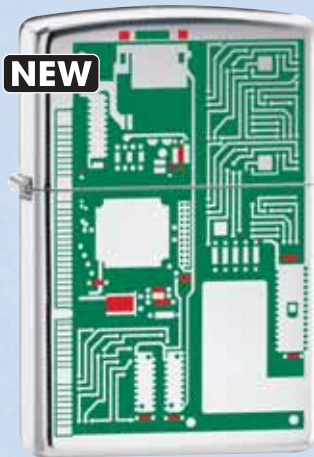
20904  
Bling  
Emblem  
High Polish Chrome

C



20836  
I.D.  
High Polish Chrome

P



24329  
Circuit Board  
High Polish Chrome

P



24346  
I Have Issues  
Street Chrome

P





667

Texas Twister  
Emblem  
Black Ice

C



24038

Venetian Stripe  
Black Ice

C



20308

Fandango  
High Polish Chrome

C

Great looks for a special occasion  
Zippo lighter! Gold Floral Flush  
emblem is elegant in gold plate.



24059

Star Struck  
Street Chrome

P



20903

Gold Floral Flush  
Emblem  
Brushed Brass

T



20955

Medieval Cross  
Emblem  
Black Matte

C





C

**652**  
Gecko  
Emblem  
High Polish Chrome



C

**20516**  
Piercing Buffalo Nickel  
Emblem  
Brushed Chrome



C

**20286**  
Bull Skull  
Emblem  
Street Chrome



C

**999**  
Barbed Wire  
Antique Silver Plate

Dimensional reverse etch design wraps around the antique silver lighter.



P

**680**  
Dream Catcher  
Emblem  
Brushed Chrome



T

**24063**  
Native Chief  
Emblem  
Street Chrome



# Southern Comfort®

Available Worldwide.

Indulgence / A&E

**NEW**



T

**24083**  
Southern Comfort  
High Polish Chrome

**NEW**



T

**24085**  
Southern Comfort Label  
Candy Apple Red

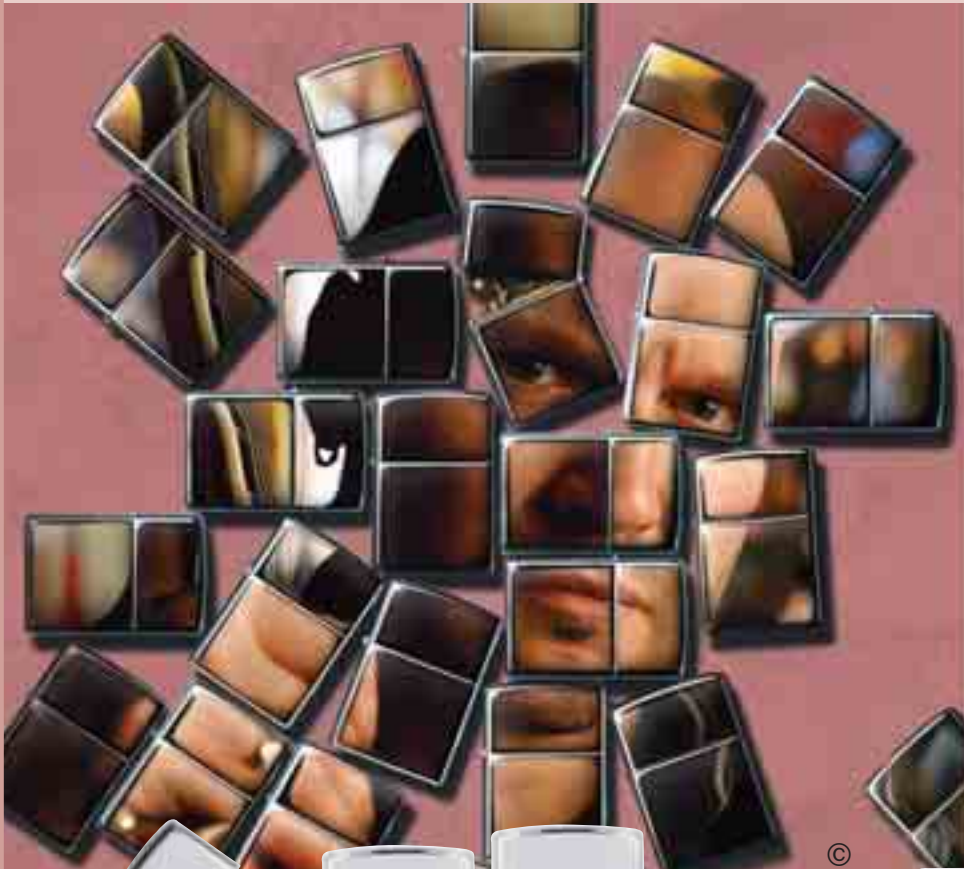
**NEW**



T

**24099**  
Southern Comfort Lime  
Black Matte

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P

**24047**  
Beer is Yummy  
High Polish Chrome



# Jack Daniel's®

Available selected countries, some restrictions may apply.

The Jack Daniel's logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.

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**24001**

Jack Daniel's® Swing Logo  
Stamped  
Street Chrome



**21016**

Jack Daniel's® Bottle  
Emblem  
Satin Chrome



**NEW**

**24245**

Jack Daniel's®  
Satin Chrome



See page 78 for the officially  
licensed Jack Daniel's MPL®.



**254BJD.428**

Jack Daniel's® Label  
Brass Emblem  
High Polish Brass



**250JD.427**

Jack Daniel's® Label  
Pewter Emblem  
High Polish Chrome



**21043**

Jack Daniel's® Label  
Street Chrome



**250JD.321**

Jack Daniel's® Logo  
High Polish Chrome

Indulgence / A&E

# Jim Beam®

Available Worldwide.

See page 78 for the officially licensed Jim Beam MPL®.

This contemporary process on traditional high polish chrome is reminiscent of photo engraving. The Jim Beam Barrels design is laser engraved directly on the chrome surface, resulting in a lasting image.

Indulgence / A&E



**NEW**

T

**21111**  
Jim Beam® Bottle Emblem  
Satin Chrome



T

**24054**  
Jim Beam® Cards Street Chrome



**NEW**

T

**24266**  
Jim Beam® Barrels High Polish Chrome



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T

**254BJB.929**  
Jim Beam® Brass Emblem High Polish Brass

**250JB.928**  
Jim Beam® Pewter Emblem High Polish Chrome

**NEW**



T

**21181**  
Jim Beam® Genuine High Polish Chrome

**24267**  
Jim Beam® Real Bourbon Satin Chrome

Available selected countries, some restrictions may apply.

See page 58 for the slim Playboy lighter or page 78 for the officially licensed Playboy MPL®.



21239

Playboy Ruby Red  
Armor  
High Polish Chrome

T

NEW



24306

Playboy  
Candy Raspberry

T

NEW




24307

Playboy I Read The Articles  
Street Chrome

T

Indulgence / A&E

A distinctive bottom stamp authenticates this high polish chrome lighter as heavy-walled Armor™, about 1.5 times as thick as a standard brass case. Dimensional deep engraving and generous epoxy color fill give Playboy Ruby Red a rich, glamorous appeal worthy of the Playboy style.

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200PB.110

Playboy Rabbit Head  
Emblem  
Brushed Chrome

T

NEW



24309

Playboy Starburst  
Satin Chrome

T

NEW



24308

Playboy Bunny Vertical  
High Polish Chrome

T

250PB.107

Playboy In Black & White  
High Polish Chrome

T

# Rolling Stones®

Available Worldwide.

Indulgence / A&E



21129

Rolling Stones®  
Flaming Tongue  
*Licorice*

T



21179

Rolling Stones®  
Black & White Tongue  
*Candy Apple Red*

T



20695

Rolling Stones®  
*Satin Chrome*

T



20888

Rolling Stones®  
Glitter  
Emblem  
*Satin Chrome*

T

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# The Beatles®

Available Worldwide.



T

**24060**  
The Beatles Silhouette  
*White Matte*



T

**21084**  
The Beatles Abbey Road  
*Black Matte*



T

**24061**  
The Beatles Playing  
*Satin Chrome™*

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**NEW**

C

**24337**  
Native Heritage  
*Black Matte*



**NEW**

C

**24336**  
Native Profile  
*Licorice*

Indulgence / A&E



# John Wayne

Available Worldwide.

Indulgence / A&E



24073

John Wayne 1939  
Brushed Chrome



24074

John Wayne 1968  
Brushed Chrome



24075

John Wayne 1969  
Brushed Chrome



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# Hollywood

Available Worldwide



21037

Hollywood Star  
Satin Chrome



24323

Hollywood Star  
Satin Chrome



24324

Hollywood Lights  
Satin Chrome



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# Elvis®

Available Worldwide.



**24259**  
Elvis® Guitar  
High Polish Chrome

T



**24260**  
Elvis® Has Left  
The Building  
Satin Chrome

T



**21038**  
Elvis® Monochrome  
Satin Chrome

T



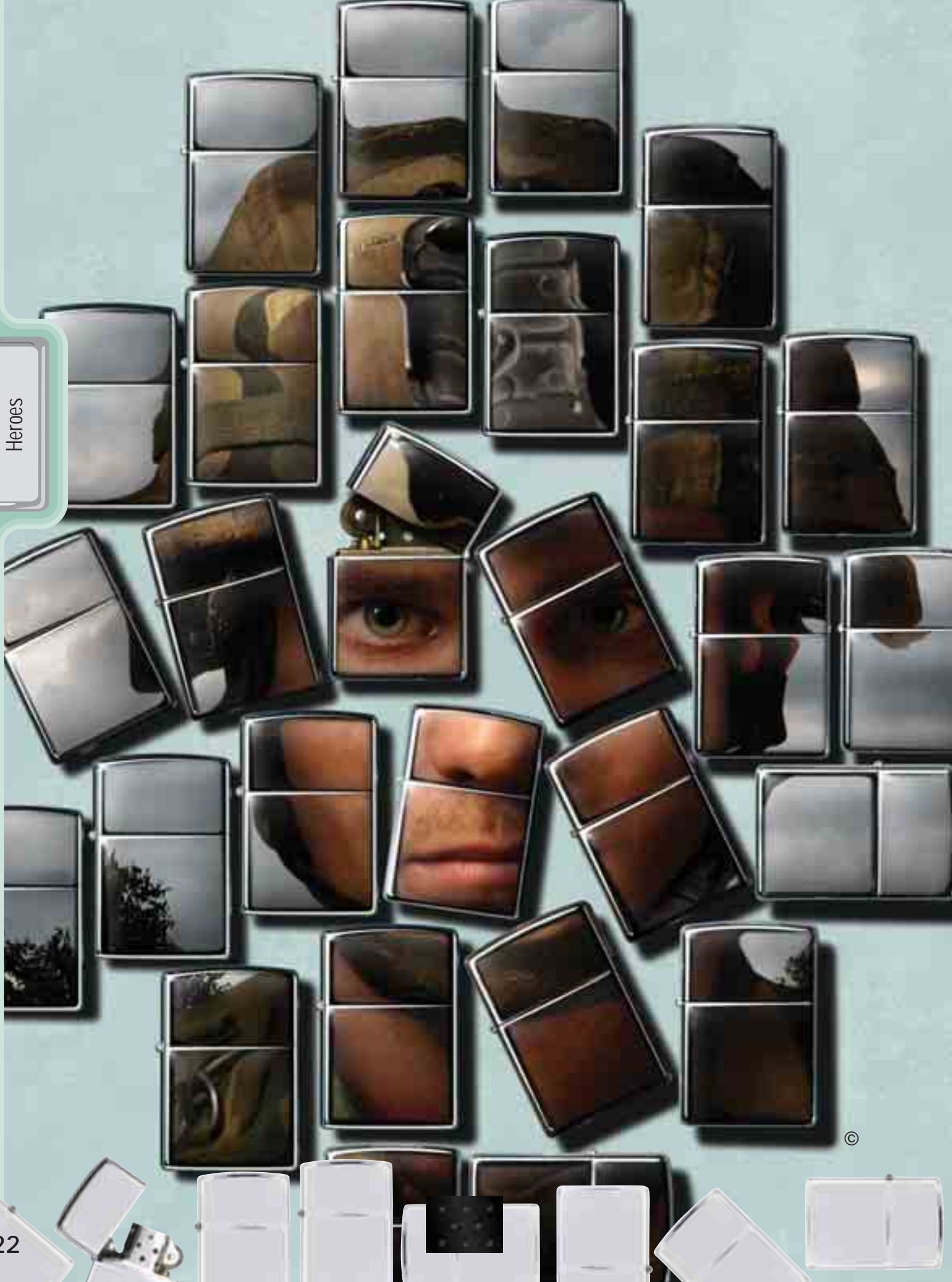
**21021**  
Elvis® Memories  
Brushed Chrome

T



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www.elvis.com

Indulgence / A&E



©





**NEW**



**C**

**24375**  
American Flag  
*Brushed Chrome*

**NEW**



**P**

**24347**  
U.S. Seal  
*Brushed Chrome*



**P**

**24068**  
Patriotic Vision™  
*Brushed Chrome*

Heroes

**NEW**



**C**

**24297**  
United We Stand  
1941 Replica  
*Brushed Chrome*

**NEW**



**P**

**24354**  
American Heroes  
Firefighter  
*Street Chrome*

**NEW**



**P**

**24353**  
American Heroes  
Police  
*Street Chrome*





**280AFC**

Air Force Crest Emblem  
Brushed Chrome

P



**24048**

Air Force Stamped  
Street Chrome

P



**787**

U.S. Air Force  
High Polish Chrome

P



**239.541**

U.S. Air Force  
Navy Matte

P

Lettering on the stamped armed forces lighters is created from the inside of the case, resulting in an intriguing embossed look.



**280MAR**

Marines Emblem  
Brushed Chrome

P



**24050**

Marine Stamped  
Street Chrome

P



**218.539**

U.S. Marines  
Black Matte

C





P

**280ANC**

Navy Anchor  
Emblem  
*Brushed Chrome*



P

**24051**

Navy  
Stamped  
*Street Chrome*



P

**280NO**

Navy Officer  
Emblem  
*Brushed Chrome*

Lettering on the stamped armed forces lighters is created from the inside of the case, resulting in an intriguing embossed look.



P

**280NW**

Navy Wings  
Emblem  
*Brushed Chrome*



C

**239.538**

U.S. Navy  
*Navy Matte*



P

**280CG**

Coast Guard  
Emblem  
*Brushed Chrome*





P

**280AW**  
Army Wings  
Emblem  
*Brushed Chrome*



P

**280ARM**  
Army  
Emblem  
*Brushed Chrome*

Lettering on the stamped armed forces lighters is created from the inside of the case, resulting in an intriguing embossed look.



P

**24049**  
Army  
Stamped  
*Street Chrome*



C

**785**  
Special Forces  
*Green Matte*



C

**221.540**  
U.S. Army  
*Green Matte*



P

21068

Old Glory  
High Polish Chrome

NEW



C

24351

Home Of The Free  
Cashmere Crackle

NEW



P

24377

POW / MIA  
High Polish Chrome

Heroes



C

20895

Something Patriotic  
Emblem  
Brushed Chrome



C

21074

The Face Of Liberty  
Emblem  
Satin Chrome

NEW



C

21190

Allegiance  
Sapphire



# Dodge

Available selected countries, some restrictions may apply.

**NEW**



**T**

24269

Dodge Tribal  
Street Chrome

**NEW**



**T**

24270

Dodge Flames  
Satin Chrome



**T**

205D.561

Dodge Ram  
Emblem  
Satin Chrome

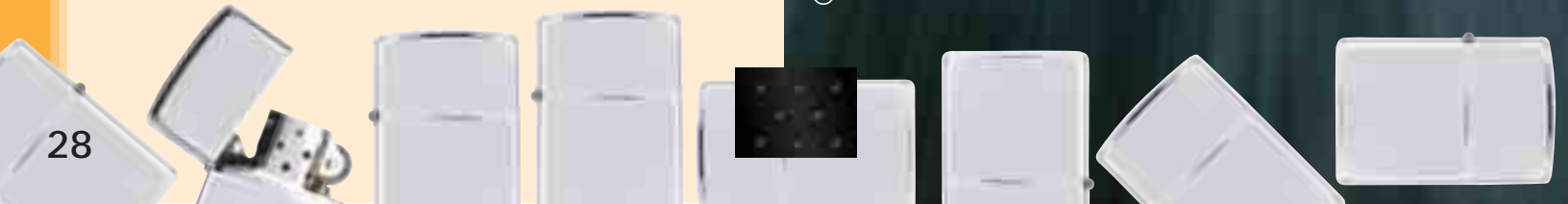


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Work & Play



# Ford

Available selected countries, some restrictions may apply.



**NEW**

T

**24268**  
Ford Mustang  
Satin Chrome



T

**24032**  
Ford Speedometer  
Licorice



T

**24033**  
Ford Bars  
High Polish Chrome



T

**21086**  
Ford Built Tough  
Satin Chrome



T

**250F.957**  
Ford Oval  
High Polish Chrome



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Work & Play



# Chevy®

Available selected countries, some restrictions may apply.

See page 78 for the  
officially licensed  
Chevy MPL®.

**NEW**

**NEW**



**24271**  
Chevy Silver  
Satin Chrome

**T**



**24272**  
Chevy Bars  
Emblem  
Brushed Chrome

**T**



**24018**  
Chevy Speedometer  
Licorice

**T**



**21044**  
Chevy Bow Tie Illusion  
Satin Chrome

**T**



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Manufacturing Corporation.



**304**  
Zippo MotorSports  
Red Matte

**C**



**21101**  
American Trucker  
Brushed Chrome

**P**

Work & Play





# Cadillac®

Available selected countries, some restrictions may apply.



**24302**  
Cadillac Pink  
Pink Matte

**24303**  
Cadillac Crest  
Emblem  
Black Matte



**21106**  
Cadillac  
High Polish Chrome

**21107**  
Cadillac  
Black Ice



Cadillac and the Wreath and Crest Emblem are General Motors Trademarks used under license to Zippo.

Work & Play



**24349**  
Speedometer  
Candy Apple Red



**24036**  
Burning Rubber  
High Polish Chrome



# World Poker Tour®

Available selected countries, some restrictions may apply.

Work & Play



**24325**  
WPT® Bad Boys Of Poker  
Red Matte

**24357**  
WPT® Texas Hold 'Em  
Emblem  
Satin Chrome



**20983**  
WPT® Texas Hold 'Em  
Satin Chrome

**24000**  
WPT® Shuffle Up & Deal™  
Brushed Chrome

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# American Hardcore

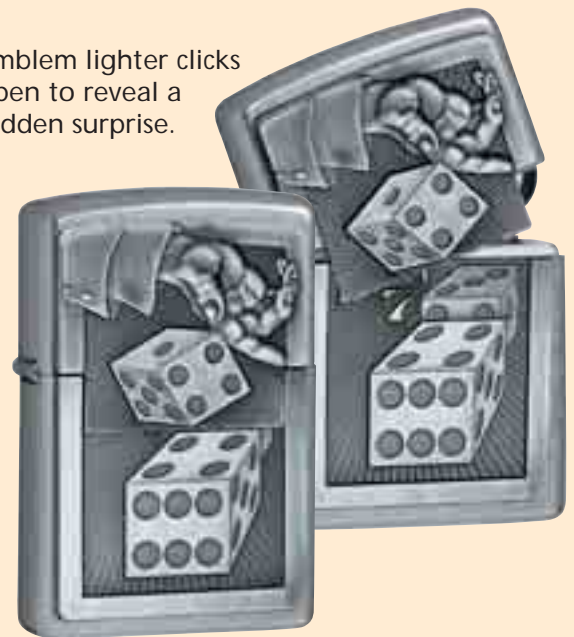
Available Worldwide.



**24262**  
Snake Eyes  
Satin Chrome

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Emblem lighter clicks open to reveal a hidden surprise.



**207BS.B230**  
Lucky 7  
Emblem  
Street Chrome

Emblem lighter clicks open to reveal a hidden surprise.



**20827**

Royal Flush  
Emblem  
Street Chrome

**C**



**P**

**20852**

Suited  
High Polish Chrome

Work & Play



**C**

**24053**

Poker Chip  
Emblem  
Street Chrome



**P**

**24011**

Lucky Ace  
High Polish Chrome



**C**

**21095**

Smart Aces  
Sapphire



# Remington.

Available USA and Canada only.

Work & Play



**20964** T  
Remington  
Oldest Gunmaker  
REALTREE HARDWOODS®

**24026**  
Remington Deer  
Black Ice



**24027** T  
Remington  
Sunburst Elk  
Brushed Chrome

**24028**  
Remington  
Hunter & Dog  
High Polish Chrome



**24067** C  
Outdoor Escape  
Toffee



**24066** P  
Night Fishing  
Satin Chrome

# Realtree®

Available Worldwide.

It's hard to misplace the Zippo lossproof lighter, with sturdy loop and elastic lanyard to keep it close at hand. Great for hunting, fishing, outdoor activities of any kind.



451

REALTREE HARDWOODS®



24374

Lossproof available in REALTREE HARDWOODS®



24276

Team REALTREE®  
Brushed Chrome

BILL JORDAN'S  
**REALTREE**  
America's Most Versatile Camo Pattern.™

Realtree® camo blends natural colors, lifelike shadows, and photo-realistic limbs, stalks and leaves into an incredibly three-dimensional camouflage. High Definition® offers detail and clarity to a pattern like never before, yet patterns

are so neutral that they disappear into virtually any outdoor setting. HD is imaging technology that offers the most visually striking patterns ever produced, with every lighter displaying different views of the all-over larger pattern.

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24072

ADVANTAGE  
MAX-1 HD®



20628

ADVANTAGE  
MAX-4 HD®



24078

REALTREE  
HARDWOODS HD®

Work & Play



**20245**  
Pool Player  
Emblem  
*Street Chrome*

**C**

Emblem lighters click open to reveal a hidden surprise.



**NEW**

**24301**  
Ping Pong  
Emblem  
*Street Chrome*

**C**



**NEW**

**24331**  
8-Ball  
*Licorice*

**C**



**NEW**

**24332**  
Dart Board  
*Licorice*

**C**



# John Deere

Available selected countries, some restrictions may apply.

See page 78 for the officially licensed John Deere MPL®.

**NEW**



**24310**

John Deere  
I Bleed Green  
Brushed Chrome

**NEW**



**24311**

John Deere  
Nothing Runs  
Moss Green Matte



**20681**

John Deere  
Brushed Chrome



**20682**

John Deere  
Moss Green Matte



**21165**

Soccer  
Satin Chrome



**21029**

19th Hole  
Emblem  
Street Chrome

Emblem lighter clicks open to reveal a hidden surprise.

Work & Play





T

**22667**  
St. Louis Cardinals  
Satin Chrome



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®



22664



22665



22666



22668



22669



22670



22671



22672



22673



22674



22675



22676



22677



22678



22679



22680



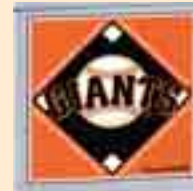
22681



22682



22683



22684



22685



22686



22687



22688



22689



22690



22691



22692



22693

Work & Play





# NBA

Available USA and selected countries.



22600



22601



22602



22603



22604



22605



22606



22607



22608



**NEW**

**24341**

NBA 2007 Finals  
San Antonio Spurs  
High Polish Chrome



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22609



22610



22611



22612



22613



22614



22615



22616



22617



22618



22619



22620



22621



22622



22623



22624



22625



22626



22627



22628



22629

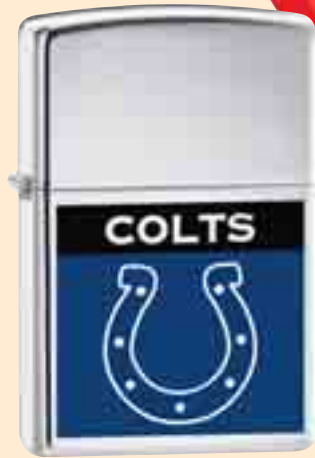
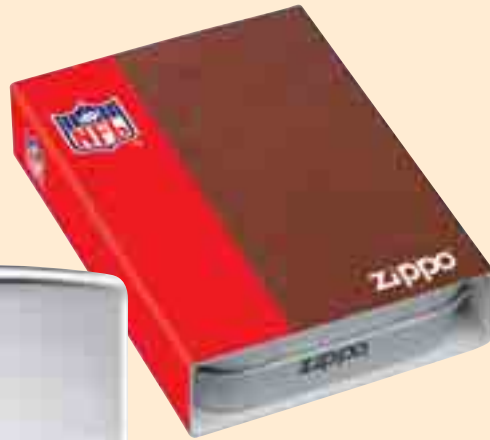
Work & Play

# NFL

Available USA and selected countries.



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22641

Indianapolis Colts  
High Polish Chrome

T

See page 79 for the officially licensed NFL MPL®.



22632



22633



22634



22635



22636



22637



22638



22639



22640



22642



22643



22644



22645



22646



22647



22648



22649



22650



22651



22652



22653



22654



22655



22656



22657



22658



22659



22660



22661



22662



22663

Work & Play



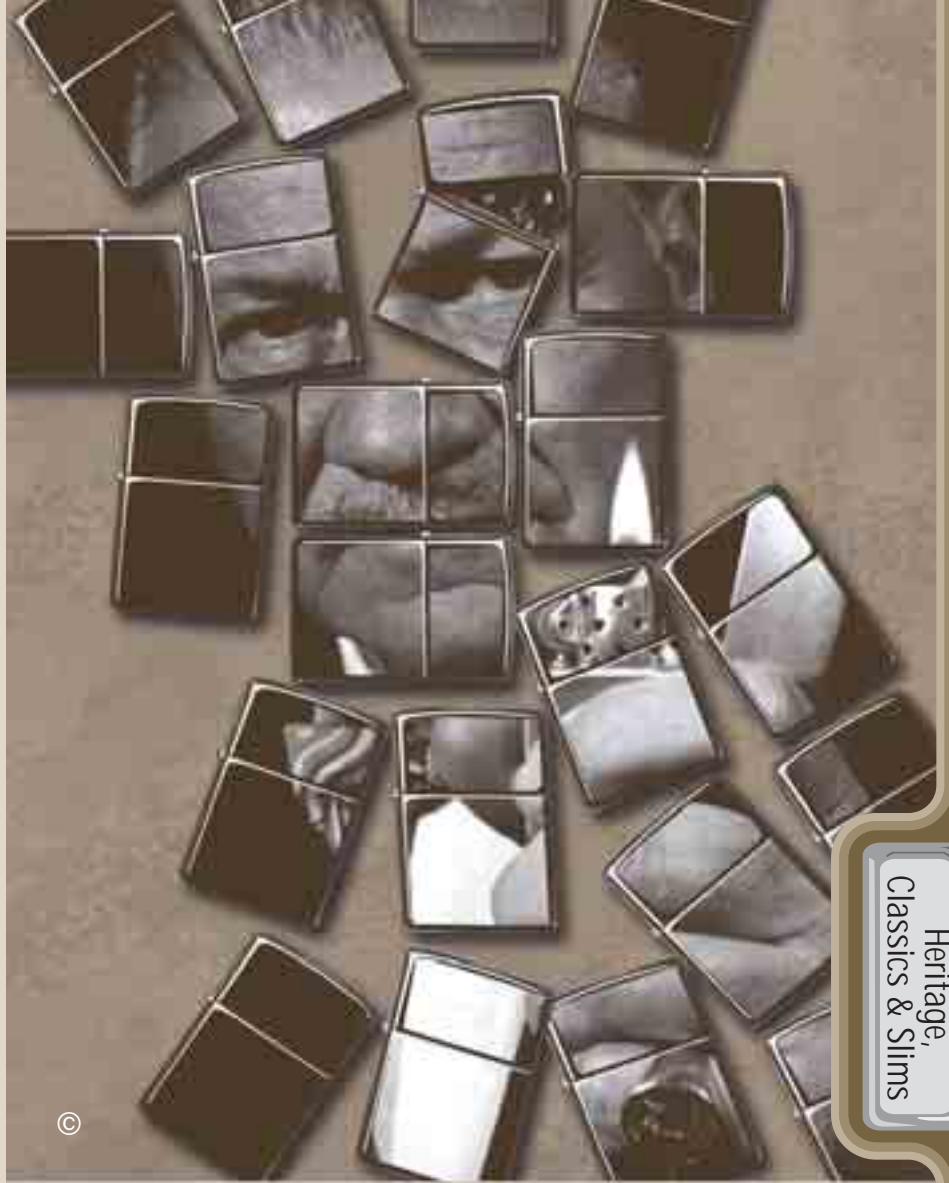
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**21193**

Zippo  
Stamp  
Street Chrome

The Zippo logo on this lighter is stamped from the opposite side of the face, resulting in an intriguing embossed look.



Heritage,  
Classics & Slims



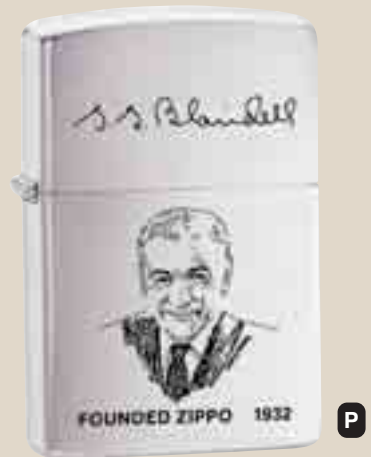
**20363**

Zippo Flame  
High Polish Chrome



**24069**

Zippo Neon Sign  
Brushed Chrome



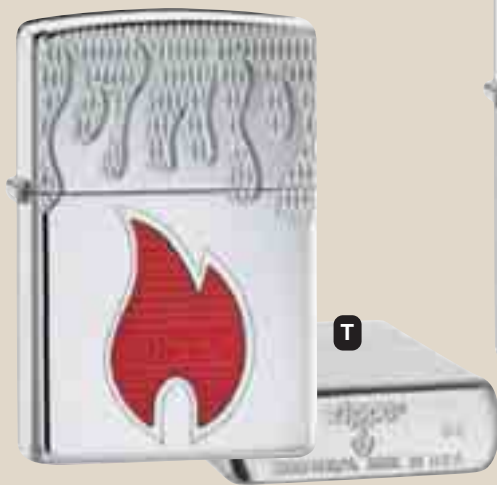
**200FL**

Founder's Lighter  
Brushed Chrome



Zippo has achieved a striking multi-faceted dimensional look, without the additional weight and bulk of an attached emblem. An Armor™ case is deep carved and plated, then selectively epoxy filled for dramatic color accents.

A distinctive bottom stamp authenticates these lighters as heavy walled Armor, about 1.5 times as thick as a standard case.



**20993**  
Zippo Inferno  
Armor  
High Polish Chrome




**20991**  
Zippo Bolted  
Armor  
High Polish Chrome



**NEW**

**P**

**24335**  
Zippo Scroll  
Satin Chrome

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Heritage,  
Classics & Slims



**NEW**

**24150**  
Zippo Starburst Blue  
Black Matte



**363**  
Zippo Pewter  
Emblem  
Black Crackle



**C**

**362**  
Zippo Brass  
Emblem  
Black Crackle



P

24035

Zippo Name in Flame  
Satin Chrome



P

21088

Zipper  
Black Ice



C

20969

Unparalleled Tradition  
Black Ice

First released by Zippo in 1974, the Venetian® recently marked its 30th anniversary. For over three decades, the timeless front and reverse floral pattern continues to be the most globally appealing lighter design Zippo has ever released.

Heritage,  
Classics & Slims



Image of reverse.

352

Venetian®  
High Polish Chrome

C



C

352B

Venetian®  
High Polish Brass



NEW

P

21192

Ring Of Fire  
Satin Chrome

A two-tone effect is achieved by the use of innovative engraving methods and techniques.

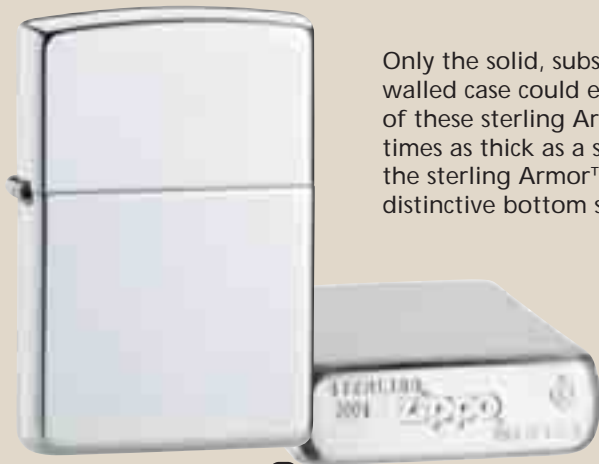


Custom crafted  
cherry gift box with  
certificate of registration



195  
18k Solid Gold


Prices for sterling silver and solid gold lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



26  
Armor  
High Polish  
Sterling Silver



Only the solid, substantial feel of a heavy walled case could enhance the lustrous beauty of these sterling Armor™ lighters. About 1.5 times as thick as a standard sterling silver case, the sterling Armor™ case is authenticated by a distinctive bottom stamp.

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27  
Armor  
Brushed  
Sterling Silver





**23**  
1941 Replica  
High Polish  
Sterling Silver

A black velour hinged box is standard packaging for all Sterling Silver lighters.



**24**  
1941 Replica  
Hand Satin  
Sterling Silver

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.

Heritage,  
Classics & Slims



**13**  
Sterling Silver  
Brushed Finish



**14**  
Sterling Silver  
Vintage w/Slashes  
High Polish



**15**  
Sterling Silver  
High Polish





**NEW**

**24096**

1941 Replica  
Black Ice

**C**



**113**

Brushed Silver Plate

**C**



**114**

High Polish Silver Plate

**C**

Several distinctive characteristics distinguish the 1941 Replica™ from today's familiar Zippo windproof lighter. The 1941 case has flat planes with sharper, less rounded edges where the front and back surfaces meet the sides. The lid and the bottom are joined with a four-barrel hinge, just as they were on the original 1941 design. The current Zippo lighter has a five-barrel hinge.

The inside unit closely replicates the design of the original 1941 model inside unit. Like the outside, the sides of the inside unit are flatter, with squared edges where they meet the front and back surfaces. The inside unit has fewer holes in the chimney, and is also fitted with a hollow rivet that holds the striking wheel in place.



**1941**

1941 Replica  
Brushed Chrome

**C**



Cardboard box used for  
the 1941 Replica™



**1941B**

1941 Replica  
Brushed Brass

**C**





**200**  
Brushed Chrome

**205**  
Satin Chrome



**207**  
Street Chrome

**250**  
High Polish Chrome

A distinctive bottom stamp authenticates these chrome lighters as heavy walled Armor™. These Armor™ cases are about 1.5 times as thick as a standard brass case.

Heritage,  
Classics & Slims




**162**  
Armor  
Brushed Chrome

**167**  
Armor  
High Polish Chrome



**275**  
Lossproof  
w/Loop & Lanyard  
Brushed Chrome

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**270**  
Vintage w/ Slashes  
High Polish Brass

**240** **P**  
Vintage w/ Slashes  
Brushed Brass



**161**  
Brushed Copper

**207G** **P**  
Gold Dust



**230.25**  
Vintage  
Brushed Chrome

**230** **P**  
Vintage w/ Slashes  
Brushed Chrome



**260.25**  
Vintage  
High Polish Chrome

**260** **P**  
Vintage w/ Slashes  
High Polish Chrome





**204B**  
*Brushed Brass*

**P**



**254B**  
*High Polish Brass*

**P**

**204** **P**  
*Brushed Brass*  
w/Solid Brass Engraved

**254** **P**  
*High Polish Brass*  
w/Solid Brass Engraved

Heritage,  
Classics & Slims




**168** **C**  
*Armor*  
*Brushed Brass*

A distinctive bottom stamp authenticates these solid brass lighters as heavy walled Armor™. These Armor™ cases are about 1.5 times as thick as a standard brass case. Now that's solid brass!



**169** **C**  
*Armor*  
*High Polish Brass*

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P

20447  
Harvest Bronze



P

20446ZL  
Sapphire  
w/Zipper Logo

20446  
Sapphire

P



P

150ZL  
Black Ice  
w/Zipper Logo

150  
Black Ice

P



P

151ZL  
Spectrum  
w/Zipper Logo

151  
Spectrum

P





24003  
*Candy Raspberry*



24004  
*Candy Teal*



21063  
*Candy Apple Red*



21066  
*Cool Kiwi*



21064  
*Licorice*



21065  
*Purple Shimmer*



21184  
*Toffee*



Heritage,  
Classics & Slims



Cardboard is standard packaging for all matte finish lighters.

218  
Black Matte

239  
Navy Matte

229  
Royal Blue Matte

21124  
Blueberry Matte

221  
Green Matte

21122  
Lemon Lime Matte



231  
Orange Matte



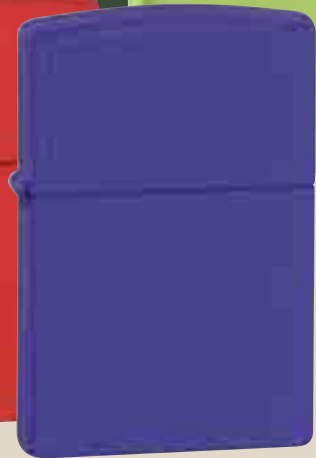
238  
Pink Matte



24014  
Carnation Matte



233  
Red Matte



237  
Purple Matte

C



211  
Iron Stone

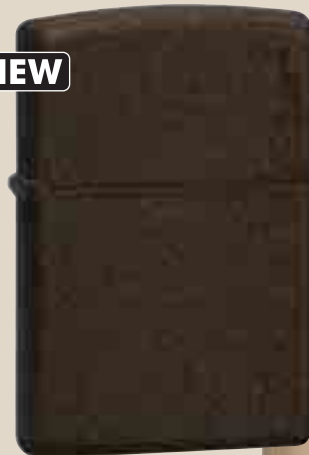
C



236  
Black Crackle

C

NEW



24219  
Chocolate Crackle

C

NEW



24220  
Cashmere Crackle

C

Heritage,  
Classics & Slims



Cardboard is standard packaging for all matte finish lighters.

**21122ZL**  
Lemon Lime Matte  
w/Zippo Logo

**221ZL**  
Green Matte  
w/Zippo Logo

**21124ZL**  
Blueberry Matte  
w/Zippo Logo

**229ZL**  
Royal Blue Matte  
w/Zippo Logo

**239ZL**  
Navy Matte  
w/Zippo Logo

**218ZL**  
Black Matte  
w/Zippo Logo

**NEW**

**NEW**

**NEW**

**NEW**

**C**

**237ZL**  
Purple Matte  
w/Zippo Logo

**233ZL**  
Red Matte  
w/Zippo Logo

**24014ZL**  
Carnation Matte  
w/Zippo Logo

**238ZL**  
Pink Matte  
w/Zippo Logo

**231ZL**  
Orange Matte  
w/Zippo Logo

Heritage,  
Classics & Slims



**121FB**  
Antique Silver  
Plate



**201FB**  
Antique Brass



**301FB**  
Antique Copper

**P**

**P**

**P**





P

**355**  
Ultralite™ Black  
Emblem  
High Polish Chrome

NEW



P

**21138**  
Scroll Design V Panel  
High Polish Chrome



P

**350**  
Engine Turned  
High Polish Chrome



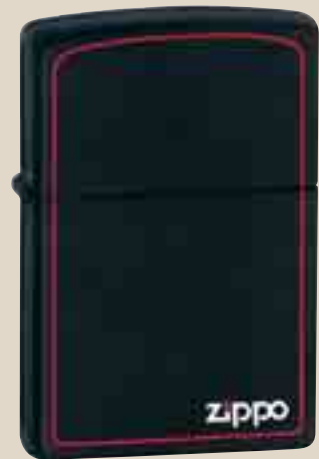
P

**200ZP**  
Black Zip Guard  
Brushed Chrome



P

**359**  
Ship  
Emblem  
High Polish Chrome



C

**218ZB**  
Black Matte  
w/Zipper & Border







P

24016

Heart to Heart  
Street Chrome

NEW



P

21155

Pristine Curves  
Satin Chrome

NEW



P

21137

Scrolled Mirror  
Satin Chrome



P

24013

Cut Glass  
Satin Chrome

NEW



P

21139

Scrolled Feather  
Satin Chrome

NEW



C

21191

Fire Star  
High Polish Chrome

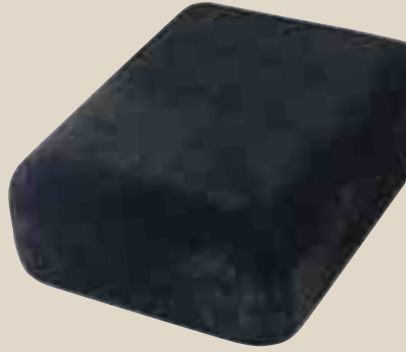




C

**1652B**  
Venetian  
Slim  
High Polish Brass

*A black velour hinged box is standard packaging for all Sterling Silver lighters.*



V

**1500**  
Sterling Silver  
Slim  
High Polish

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



P

**1655**  
Ultralite™ Black  
Emblem  
Slim  
High Polish Chrome



C

**1652**  
Venetian  
Slim  
High Polish Chrome



P

**1615**  
Ribbon  
Slim  
High Polish Chrome





**1600**  
Slim  
Brushed Chrome

P

**1610**  
Slim  
High Polish Chrome

P



**1605**  
Slim  
Satin Chrome

P

**1607**  
Slim  
Street Chrome

P



**NEW**

**24338**  
Kitten  
Slim  
Street Chrome

P



**1654B**  
Slim  
High Polish Brass

P



**1654**  
Slim  
High Polish Brass  
w/Solid Brass Engraved

P

Heritage,  
Classics & Slims



# PLAYBOY

Available selected countries, some restrictions may apply.

See page 17 for more officially licensed Playboy lighters, or page 78 for the officially licensed Playboy MPL®.



T

**20831**  
Playboy Pink  
Slim  
Pink Matte

**NEW**



C

**24317**  
Slim  
Lake Shimmer

**NEW**



C

**24318**  
Slim  
Sunset Shimmer

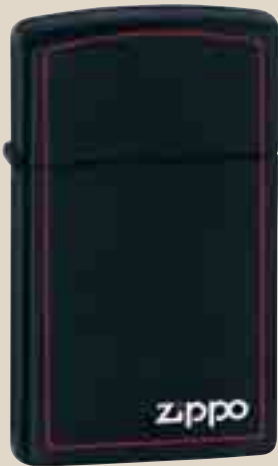
Heritage,  
Classics & Slims

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C

**1618**  
Slim  
Black Matte



C

**1618ZB**  
Slim  
Black Matte  
w/Zippo & Border

**NEW**



C

**24242**  
Slim  
Carnation Matte

**NEW**



C

**24316**  
Slim  
Copper Sparkle



**NEW**



**C**

24319

Slim  
*Candy Apple Red*

**NEW**



**C**

24352

I Love Me  
Slim  
*Candy Apple Red*

**NEW**

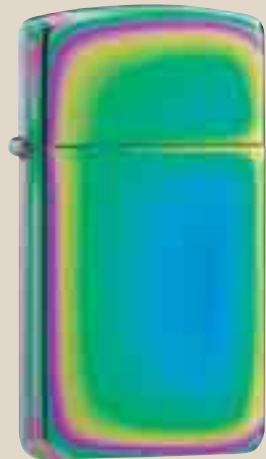


**C**

24320

Slim  
*Candy Raspberry*

Heritage,  
Classics & Slims



**P**

20493

Slim  
*Spectrum*



**P**

20494

Slim  
*Sapphire*



**P**

20492

Slim  
*Black Ice*





C

21026

Funky Cat  
Pink Matte



P

21092

Frog  
High Polish Chrome

NEW



C

24296

Jumping Dolphins  
Sapphire

NEW



C

21149

Black Green Lizard  
High Polish Chrome



# Guy Harvey

Available Worldwide.

Guy Harvey's marine life masterpieces come alive on a new series of Zippo lighters. Zippo's color imaging process captures in minute detail every stroke of the marine master's brush on the canvas of a Zippo lighter. The Guy Harvey signature has become synonymous with compelling action and fine detail in marine wildlife art.



**NEW**

**T**

**24304**

Guy Harvey  
Walleye  
Brushed Chrome



**NEW**

**T**

**24305**

Guy Harvey  
Killer Whales  
Brushed Chrome



**T**

**21051**

Guy Harvey  
Bottle Nose Dolphin  
Brushed Chrome



**T**

**21052**

Guy Harvey  
Shark  
Brushed Chrome

Animals

© Guy Harvey, Inc.





**21136**  
Feline Frenzy  
High Polish Chrome

C



**20287**  
Tiger  
Emblem  
Street Chrome

C



**21163**  
Tiger with Shadow  
High Polish Chrome

C



**21230**  
Deer  
Emblem  
Street Chrome

T



**21231**  
Grizzly Bear  
Emblem  
Street Chrome

T





**NEW**



**P**

**21091**

Chocolate Lab  
Brushed Chrome

**NEW**



**P**

**24312**

Black Horse  
Street Chrome



**C**

**769**

Wolf  
Black Ice



**C**

**21162**

Rampant Stallion  
High Polish Chrome



**C**

**20855**

Timberwolves  
Emblem  
Brushed Chrome

Animals



24040

Flocking Bats  
High Polish Chrome

P



21023

Arachno-Flame Silver  
Emblem  
Brushed Chrome

C



20968

Weave Me Alone  
Black Ice

C



21041

Sapphire Dragonfly  
Sapphire

C



NEW

24339

Golden Butterfly  
Satin Chrome

P



21027

Wings Of Destiny  
Spectrum

P

# Mazzi

Available Worldwide.

Italian airbrush artist Claudio Mazzi has created over 11,000 airbrushed Zippo® lighter masterpieces. Every Mazzi airbrushed Zippo lighter, meticulously painted by hand, is considered a small, precious work of art, a collector's dream.

Don't miss out on the chance to own your own licensed Mazzi art lighter. Zippo's color imaging process replicates Mazzi's original airbrushed art in stunning, intricate detail in the Zippo By Mazzi collection.

Distinctive colorful finishes provide the perfect backdrop for these beautiful Mazzi designs. Each lighter is packaged in a Zippo lighter tin complete with custom sleeve.



**24080**  
Untamed  
Spectrum

**24081**  
Fantasy  
Sapphire



**24082**  
Freedom Watch  
Candy Apple Red

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Animals



**21069**  
Birds Of Prey  
High Polish Chrome



**20854**  
Where Eagles Dare  
Emblem  
Brushed Brass



**NEW**



**24376**

Pipe Lighter Gift Set  
High Polish Chrome Lighter

When Friedrich and Heinrich Kapp opened their business in 1865, they could scarcely have dreamt that they, with their partner Charles Peterson, would go on to become Dublin's most fashionable and respected manufacturer of fine smoking pipes. In 1890 Peterson invented a revolutionary new system that allowed surplus tobacco moisture to drain into a specially designed reservoir within the carved briar.

The dedicated team of craftsmen at Peterson today continues the skills and craft that Charles Peterson applied to his original invention over a century ago. Coupled with a patented graduated stem, the Peterson System provides one of the driest smokes ever.

Now Zippo enhances the genuine classic Peterson pipe with a classic high polish chrome Zippo lighter. The special pipe lighter insert allows a strong, steady flame that doesn't burn the pipe bowl. This distinctive gift set is not just a pipe dream . . . but it is available only while quantities last!

Pipe Lighters

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof pocket lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.



**P**

**200PL**

Pipe Lighter  
Brushed Chrome

The insert of a Zippo pipe lighter is exactly the same size as the standard pocket lighter insert, allowing pipe smokers who have a treasured Zippo lighter the option of replacing the insert to continue carrying the favorite case.



**C**

**218PL**

Pipe Lighter  
Black Matte

Order any full size Zippo lighter with a pipe insert. Just add PL to code number and \$1.50 to retail price.



Price of gift kits does not include lighter.  
Add cost of lighter to all gift kit pricing.



**50R**  
Gift Kit  
Regular



**50S**  
Gift Kit  
Slim

A Zippo gift kit is the perfect way to give a Zippo lighter. Gift kit includes 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in a handsome gift box.



**LPGS**  
Lighter Pouch  
Gift Set

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.

Gift Sets



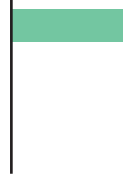
## Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

*Also known as Rotary Engraving or Computer Engraving*



FINISH



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

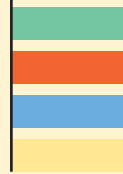
## Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

*Also known as Laser Mark*



FINISH



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

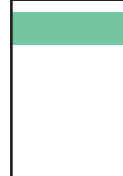
## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.

*Used only on plated finishes*



FINISH



- standard imprint charges
- not available on PVD, powder coat, and translucent finishes
- minimum quantity required
- lid line adjustments may be made
- may require additional lead times
- front and reverse surfaces only

## Etch and Paint

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.

*Also known as Etch and Color or Colorfill*



FINISH



- standard imprint charges
- available only on high polish and brush chrome finishes
- minimum quantity required
- image cannot cross lid line

## Surface Imprint

A longstanding popular method, surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy ink is applied to the finish one color at a time, building a rich and vibrant image. The product is cured, bonding the epoxy imprint to the surface where it becomes an integral part of the finish.

*Also known as Screen Printing or Silk Screening*



FINISH



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- lid line adjustments may be made
- eight colors maximum
- large paint filled areas require stucco process

## Color Imaging

Transfer printing method allows up to 5 spot colors to be imprinted onto the lighter surface.

### Color Imaging (4 Color Process)

Special cliches are created to allow four color process printing. A 300 DPI photo is required for crisp accuracy. CMYK colors are used to create a photographic image.

*Also known as Pad Printing*



FINISH



- contact Zippo sales representative for imprint charges
- not available on precious metal finishes
- minimum quantity of 250 pieces required
- may require additional lead times
- special art requirements / hi resolution photo required to be reviewed by Creative Services

 Plated

 Powder Coat

 PVD Finish

 Translucent Powder



All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. *All premium custom orders need to be routed through the Zippo Design Center.*

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



## Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



## Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.



## Photo Imaging

A high resolution photo is required to achieve a crisp beautiful gradated image.

- On dark finishes, Zippo may invert image for a better photographic representation



## Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



## Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



\* model not available for purchase

## Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists. Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

## LUXURY CUSTOM IMPRINT METHODS

### Two-Tone Engraving

#### Auto-Two Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207
- Cannot pass thru lid line



#### Laser-Two Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, and 20446
- Cannot pass thru lid line



#### Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to archive a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



### Surface Imprint

#### Stucco

By applying textured layers of ink, a stucco look can be achieved. Small icons or patterns can be selected by design.



#### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



#### Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended

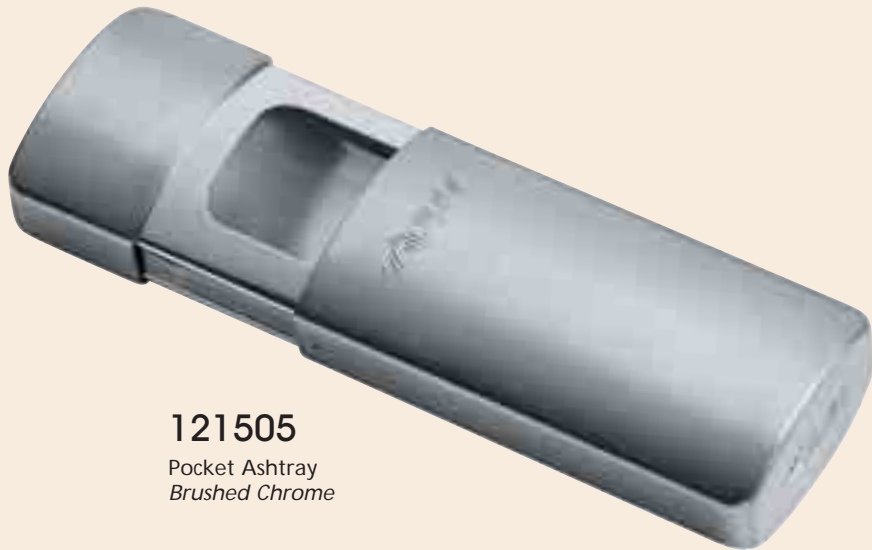


#### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



Functional, yet fashionable, this all metal ashtray is easy to carry, easy to use, and easy to clean.



**121505**  
Pocket Ashtray  
Brushed Chrome

Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.



**121503**  
Fuel Canister  
Aluminum

*Available in U.S.A. only.*

Introducing the Zippo Hand Warmer™. Built for winter warriors, it features a sleek and compact design, and fits easily into pockets, gloves and pants without the bulk of other warmers. The Hand Warmer uses Zippo premium lighter fluid to produce more than ten times the heat as traditional models and lasts for up to 24 hours. Plus, it comes with a one-year guarantee, making the Zippo Hand Warmer a perfect fit for any outdoors enthusiast.



**20088**  
Hand Warmer  
High Polish Chrome



Accessories







**LPCB**  
Lighter Pouch  
with Clip - Brown

**LPCBK**  
Lighter Pouch  
with Clip - Black



**LPLB**  
Lighter Pouch  
with Loop - Brown

**LPLBK**  
Lighter Pouch  
with Loop - Black



**121506**  
Z-Clip  
Black

Plastic unit clips  
on belt, waistband,  
pocket, or sun visor.  
Holds Zippo lighter  
securely, yet easily  
accessible.  
(Lighter not included.)

Thumb notch allows easy removal of  
any Zippo lighter. Wide leather loop  
fits belts up to 2" wide.



**LPTBK**  
Lighter Pouch with  
Thumb Notch - Black



For optimum performance of every Zippo windproof pocket lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



**3141**

Lighter Fluid 4 oz.  
(shipping carton of 24)

(No. 3341 carton of 12)



**3165**

Lighter Fluid 12 oz.  
(shipping carton of 24)

(No. 3365 carton of 12)



**3801**

Butane Fuel 1.9 oz.  
(54 grams)  
Shipping carton of 24  
with 4 innerpacks of 6



**3800**

Butane Fuel 4.5 oz.  
(127 grams)  
Shipping carton of 24  
with 4 innerpacks of 6

Zippo flints fit all Zippo windproof lighters and ZippoBlu™ lighters.



**2406C**

Six Flint Dispenser – 24  
per Display Card



**2406N**

Flint Cards – 24 cards per display  
box; 24 boxes per master carton



**2425**

Wick Cards – 24 cards per display  
box; 24 boxes per master carton

Accessories





**142416**  
 15 Piece Display  
 Countertop display holds 15  
 Zipper lighters.  
 (Product sold separately)



Make your Zipper display a  
 one-stop-shop with our  
 Accessory Display Adapter.



**142104**  
**"Flush" Mount Accessory**

Display Adapter  
 Holds one empty fuel can, included,  
 and up to 24 flints and or wicks.  
 (Product sold separately) Used with the  
 following displays: #142416 and 142417.



**142417**  
 30 Piece Display  
 Display 30 Zipper lighters in this  
 counter stand with swivel base.  
 Each side holds 15 Zipper lighters.  
 (Product sold separately)



Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.



Make your Zippo display a one-stop-shop with our new Accessory Display Adapter.

**NEW**



### 142102

"Hinged" Mount Accessory Display Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142462, #142523, #142525, #142633, and #142470.

### 142470 (Display) & 142477 (Base)

Light and Motion Display with floor stand storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Base unit ships flat, and provides ample storage for additional stock. *Dimensions: 15-7/8" x 18-7/8" x 67"*

### 142470 (Display only)

Light and Motion Display. Designed for countertop use. Display 96 Zippo products. *Dimensions: 15-7/8" x 15-7/8" x 37"*



Display panels hold black plastic gift boxes, cardboard boxes, and individual tins.



### 142633

Display 30 Zippo products in this counter stand with swivel base. Each side holds 15 pieces.

*Dimensions: 16" x 16" x 31"*



### 142462 not shown

Light and Motion Display holds 60 Zippo products in gift boxes, cardboard boxes, or individual tins.

*Dimensions: 15-7/8" x 15-7/8" x 27"*



### 142129EFC

Countertop display holds up to 10 Zippo products in a variety of packaging options and a Zippo 4 oz. Lighter Fluid can.

*Dimensions: 12-1/2" x 7-1/2" x 17-1/2"*

### 142523

Battery-operated or manual turn display with on/off switch. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Displays 60 Zippo products in gift boxes, cardboard boxes, or individual tins. Uses four standard "D" batteries (included).

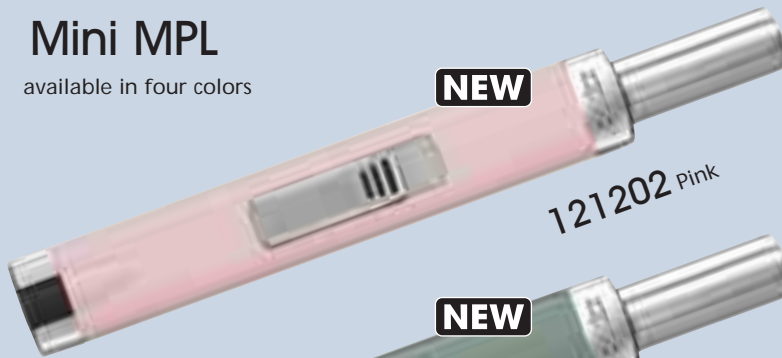
*Dimensions: 14-3/4" x 14-1/2" x 25-1/4"*

The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 72).

## Mini MPL

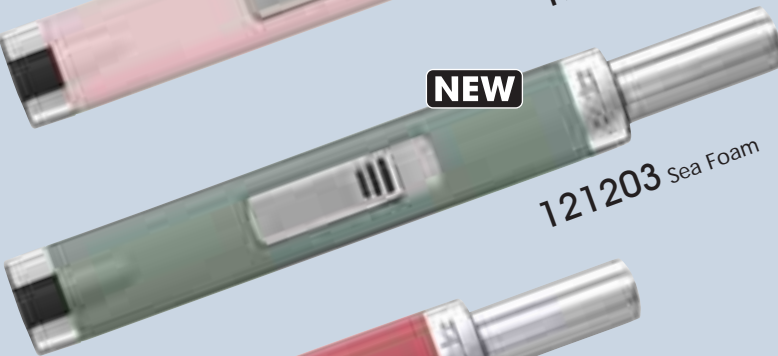
available in four colors

**NEW**



121202 Pink

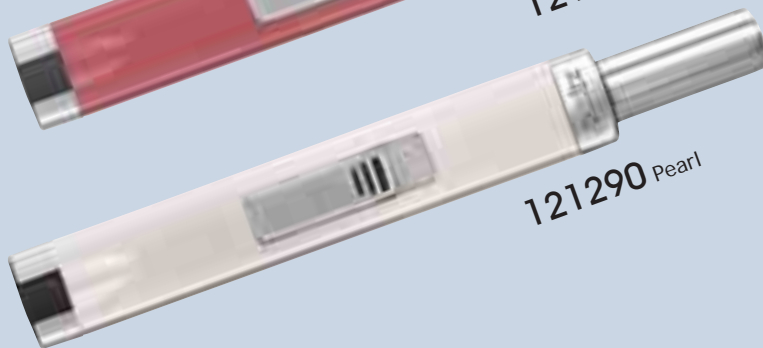
**NEW**



121203 Sea Foam



121275 Cabernet



121290 Pearl

Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: cabernet, pearl, pink and sea foam.

Fuel-level indicator (on side) for refillable butane tank.

Adjustable flame dial.

Butane fuel valve (on bottom).



The Zippo MPL® is ideal for lighting grills, candles, fireplaces, stoves, campfires, lanterns, and more. With so many uses for so many people, and now available with so many favorite licensed logos, consumers will find the Zippo MPL® to be the perfect utility lighter.

For optimum performance of every Zippo MPL®, we recommend genuine Zippo premium butane fuel (found on page 72).



Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

## MPL

available in two colors

### 121363

Silver Satin MPL  
Deluxe Gift Box  
(20 per master carton)



### 121361

Black MPL  
Clam Shell Packaging  
(24 per master carton)



Ergonomic yet stylish design.

Available in two colors: silver and black.

Fuel-level indicator (on side) for refillable butane tank.

Retractable hanging loop.

Adjustable flame dial.

Butane fuel valve.



MPLS

Available selected countries, some restrictions may apply.

Order any combination of 24 MPLs (your licensed selection must be purchased in a minimum quantity of 2 units per model number.)



40001-000268  
Black MPL  
Chevy™



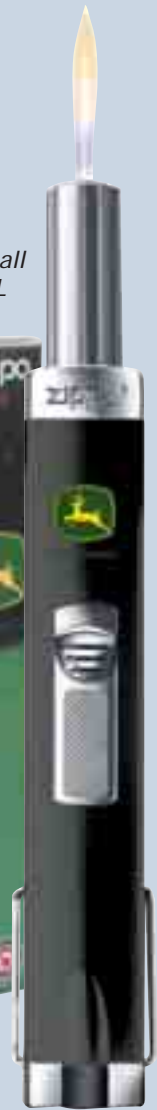
40001-000266  
Black MPL  
Jim Beam®



40001-000269  
Black MPL  
Jack Daniel's®



Packaging for all licensed MPL



40001-000304  
Black MPL  
John Deere



40001-000267  
Black MPL  
Playboy



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Your friends at Jack Daniels remind you to drink responsibly. For sale to adults of legal drinking age.



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MPLS





# NFL

Available USA only for MPLs.

Order any combination of 24 MPLs (your licensed selection must be purchased in a minimum quantity of 2 units per model number.)



40001-000284

Packaging for all licensed MPL®



40001-000270



40001-000271



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40001-000272



40001-000273



40001-000274



40001-000275



40001-000276



40001-000277



40001-000278



40001-000279



40001-000280



40001-000281



40001-000282



40001-000283



40001-000284



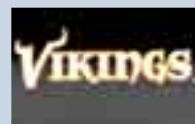
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40001-000286



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40001-000292



40001-000293



40001-000294



40001-000295



40001-000296



40001-000297



40001-000298



40001-000299



40001-000300



40001-000301

MPLs



# Zippo OUL™

Wind-resistant, dual flame technology helps start a robust fire even in the harshest, windiest conditions.

With its wind-resistant dual flame, water-resistant cap, rugged metal construction, and built-in LED light, the Zippo OUL™ is ideal for camping, hunting, fishing, hiking and more. For optimum performance of every Zippo outdoor utility lighter, we recommend genuine Zippo premium butane fuel (found on page 72).



Rugged metal construction.

Built-in LED light.

Ergonomic rubber grip.

Patented child-resistant safety button (on back).

Advanced ignition system.

Water resistant cap.

Clip & strap.

Fuel-level indicator.

Adjustable flame dial.



Filling valve is located at bottom of lighter. LED light helps to illuminate kindling at night.



**121375**

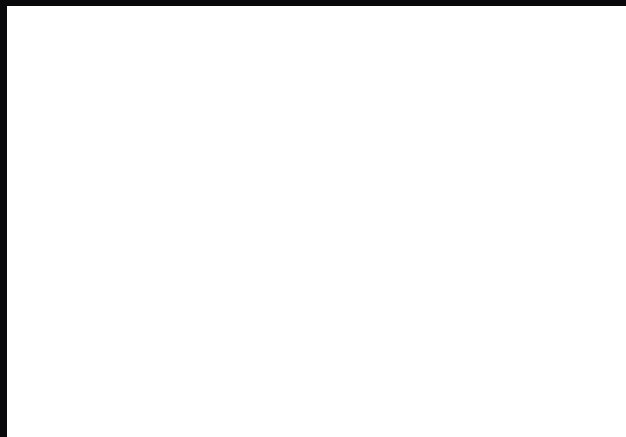
OUL  
(12 per master carton)

MPLS



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**zippo®**

**The name in flame.™**

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